

## Gothenburg, Sweden (2018)

### Environmental Performance

90%

**EN-1. Does the city have a Greenhouse Gas emissions reduction strategy? Please indicate if it includes specific reference to the events/hospitality industry. Please provide source (i.e./ website or link to PDF document).**

Yes. In the Climate Programme for Gothenburg and in the Gothenburg Environmental Programme.

**EN-2. What is the city's Greenhouse gas emissions per capita? Please provide source and year (i.e./ website or link to PDF document).**

4.5 tonnes/capita (2017)

**EN-3. What percentage of the city's total electricity usage is derived from renewable sources (e.g./ wind/ bio/ solar/ hydro/ tidal or geothermal energy)? Please provide source and year**

Electricity from the Swedish grid, as it is used in Gothenburg, had 51% renewable energy in its production mix by 2017. According to ekonomifakta.se which uses statistics from the SCB, Statistics Sweden.

**EN-4. What percentage of the city's solid waste has been disposed of in a landfill or open dump (including ashes from incineration)? Please provide source and year**

4% incombustible waste to landfill and 15% ashes from incineration to landfill, most of it is used as construction material. (2017)

**EN-5. What percentage of city's solid waste is recycled or composted?**

92% is recycled, composted or energy recovered. (2017)

**EN-6. Annual municipal solid waste (MSW) generation per capita (Kg/capita)**

386 kg/capita

**EN-7. What is the city's annual Fine Particulate Matter (PM2.5) concentration?**

7 µg/m<sup>3</sup> (2017)

**EN-8. What is the city's annual Particulate Matter (PM10) concentration?**

13 µg/m<sup>3</sup> (2017)

**EN-9. Water Stress Level (Ratio Of Total Annual Water Withdrawals To Total Available Annual Renewable Supply)**

Sweden: 1. Low (<10%)

**EN-10. Does your destination offer public Bicycle Sharing Facilities & Network? Please provide details and a link**

Yes. Styr&Ställ, <http://www.goteborgbikes.se/> We also offer a bike route planning app, "Cykelstaden" available in Swedish and English and includes maps, bike rental stations, basic service stations, etc. <https://www.goteborg.com/en/go-cycling-in-gothenburg/>

**EN-11. Does your destination offer Electrical Vehicle Charging Stations? Please provide details and a link**

Yes. The city is continuously expanding the number of EVC-stations and it is also possible for private stakeholders to get financial support to install EVC-stations at an hotel for example.

<https://kartor.eniro.se/?c=57.683597,11.736145&z=10&q=%22g%C3%B6teborg%22;geo&som=p>  
[https://www.tesla.com/sv\\_SE/destination-charging](https://www.tesla.com/sv_SE/destination-charging)

**EN-12. What is the city's Traffic Congestion Index percentage?**

Ranking: 219 ICI: 4,7

**EN-13. Which of the following public transport links exist between the main airport and the city centre? Please indicate which of the following apply:**

Express Bus

**EN-14. What is the city's Green Area (hectares) per 100 000 population?**

3,138.7 hectares per 100 000 Green Cities Index: <https://travelbird.nl/green-cities-index-2018/>

**Social Performance**

**79%**

**SO-15. What is the country's score and ranking on the Corruption Perception Index?**

Rank: 6 Score: 84

**SO-16. What is the country's score and ranking on the World Bank Gini Index? Please use the data for the most recent year given.**

Score: 29,2 (2015)

**SO-17. Share of public open space with facilities for people with special needs**

Main plazas, squares and parks in the city are in some way adjusted for people with special needs. Part of maintenance are continuously developing and improving adjustments. An accessibility inventory has taken place of the city's 3,000 new and old public buildings and spaces. The inventories resulted in activity plans and actions, produce statistics and provide the people of the city and tourists with information about accessibility. For example as a result of the inventory benches with armrests has been placed out at different public spaces. 70 outdoor stairs increased with contrast and banister. When constructing new public places and spaces, the issue of accessibility is examined at the detailed planning stage to ensure that the area in question is as accessible as possible. Main contractors are required to engage the services of accessibility experts at the production stage. There has been a playground policy since 2007 and guidelines for accessible playgrounds since 2012. Mobile applications are available to find accessible playgrounds and accessible toilets.

**SO-18. What is the country's score and ranking on the Gender Inequality Index?**

Rank: 4 Value: 0,048 (2015)

**Supplier Performance**

**95%**

**SU-19. What percentage of the city's total hotel room inventory has an active 3rd party sustainability certification? Please provide a list showing the name of the certifications and total number of rooms for each of the certified hotels.**

91,6%

**SU-20. What percentage of the total hotel room inventory is within walking distance (1km) of the congress and exhibition centre(s)? Please include a list of hotels or link to a pre-existing list.**

78,6%

**SU-21. What percentage of the city's hotel room inventory is easily accessible (within 30mins) by public transport to/from the congress and exhibition centre(s)?**

97,2%

**SU-22. Does the city's largest airport (or nearest airport) have a current eco-certification?**

Yes. ISO 14 001 and Airport Carbon Accreditation/Level 3+ Neutrality (highest level).

**SU-23. What percentage of partner PCOs and DMCs located in the city (over 3 full-time employees) have a formal written sustainability policy? Please list the agency names and indicate if they have a sustainability certification**

100 % PCOs/DMCs: Hansen - policy MCI - policy and certification Meetagain - policy Resia - policy (certification autumn 2018) Sweden MeetX - policy and certification Templar - policy Travel Service - policy

**SU-24. Are there policies/ initiatives or programmes in place for restaurants and/or F&B suppliers to reduce non-recyclable/biodegradable material waste (e.g./ plastic bags/ water bottles or styrofoam) and food waste?**

Yes. Apart from laws and regulations the city continuously develops policies, initiatives and programmes to prevent and reduce waste. Reduce food-waste in catering facilities: <http://goteborg.se/wps/wcm/connect/68eb3c1f-062d-49be-a38e-9b75bf6937ea/G%C3%B6teborgsmodellerna+f%C3%B6r+mindre+matsvinn.pdf?MOD=AJPERES> Prevent waste -

restaurants, cafés and catering: <http://goteborg.se/wps/wcm/connect/caf2956a-d18b-44a8-9476-5909e5bf40c9/F%C3%B6rebygg+avfall+p%C3%A5+restaurang+och+kaf%C3%A9.pdf?MOD=AJPERES> The waste-free event: [http://goteborg.se/wps/portal/enhettssida/en-varld-utan-sopor/engangsfritt-kulturkalas!/ut/p/z1/04\\_Sj9CPykssy0xPLMnMz0vMAfIjo8ziTYzcDQy9TAy9DTwszA0C\\_U1dXZ0CnQz9Xc30wwkpiAJKG-AAjgb6BbmhigD3NE7B/dz/d5/L2dBISEvZ0FBIS9nQSEh/](http://goteborg.se/wps/portal/enhettssida/en-varld-utan-sopor/engangsfritt-kulturkalas!/ut/p/z1/04_Sj9CPykssy0xPLMnMz0vMAfIjo8ziTYzcDQy9TAy9DTwszA0C_U1dXZ0CnQz9Xc30wwkpiAJKG-AAjgb6BbmhigD3NE7B/dz/d5/L2dBISEvZ0FBIS9nQSEh/)

**SU-25. Does the city have a program and/or certification promoting or supporting restaurants with a commitment to sustainability (e.g./ organic/ locally sourced/ vegetarian options)? Please provide more information**

Yes. The city is engaged in and runs different initiatives to support, promote, educate. Smaka på Västsverige, a regional network and educational programme promoting and developing sustainable restaurants and local food produce: <https://www.vastsverige.com/turistradet-vastsverige/artiklar/smaka-pa-vastsverige> Sustainable Restaurants, including coaching, education, networking and promotion: <http://xn--hllbararestauranger-0wb.se/> Gothenburg is a FairTradeCity. [http://goteborg.se/wps/portal/start/kommun-o-politik/kommunfakta/goteborg-fairtrade-city!/ut/p/z1/hY5BC4lwHMU\\_jdf9\\_y6bWzcPWVhQEKXtEhprCupkrGZ9-uwYFL3b4\\_0e74GEAmRfPhpdusb0ZTv5s2SXiK4wzKjwszvuU0zEiafpYT1jSwb5P0BOMf5QgpCBbKqO-GtHKFA6jznlQvA44oKj-L2f9NWMa5BW3ZRVltztdKt2bhgXAQbovSfaGN0qMqoAvzVqMzooPkAYuuK5VXnyAijJP4M!/dz/d5/L2dBISEvZ0FBIS9nQSEh/](http://goteborg.se/wps/portal/start/kommun-o-politik/kommunfakta/goteborg-fairtrade-city!/ut/p/z1/hY5BC4lwHMU_jdf9_y6bWzcPWVhQEKXtEhprCupkrGZ9-uwYFL3b4_0e74GEAmRfPhpdusb0ZTv5s2SXiK4wzKjwszvuU0zEiafpYT1jSwb5P0BOMf5QgpCBbKqO-GtHKFA6jznlQvA44oKj-L2f9NWMa5BW3ZRVltztdKt2bhgXAQbovSfaGN0qMqoAvzVqMzooPkAYuuK5VXnyAijJP4M!/dz/d5/L2dBISEvZ0FBIS9nQSEh/) <http://fairtrade.se/fairtradecity/om/> The city also provides support to restaurants that wishes to certify their company according to the national environmental diploma. [http://goteborg.se/wps/portal/foretag/hallbart-foretagande!/ut/p/z1/04\\_Sj9CPykssy0xPLMnMz0vMAfIjo8ziAWy9Ai2cDB0N\\_N0t3Qw8Q7wD3Py8fUycLQz1w8EKDFCAo4FTkjGTsYGBu7-RfhQx-vEoiMlwHtki\\_YLc0FAA1L8m3g!/dz/d5/L2dBISEvZ0FBIS9nQSEh/](http://goteborg.se/wps/portal/foretag/hallbart-foretagande!/ut/p/z1/04_Sj9CPykssy0xPLMnMz0vMAfIjo8ziAWy9Ai2cDB0N_N0t3Qw8Q7wD3Py8fUycLQz1w8EKDFCAo4FTkjGTsYGBu7-RfhQx-vEoiMlwHtki_YLc0FAA1L8m3g!/dz/d5/L2dBISEvZ0FBIS9nQSEh/)

**SU-26. What percentage of the city's congress and exhibition centres have active third-party sustainability certification? Please provide a list with the name of the certification for each of the certified venues.**

100%

**CVB Performance**

**97%**

**DM-27. Has the CVB/DMO established and is implementing a destination sustainability strategy? Please indicate which of the following components are included and provide a copy or link**

Commitment Statement, Vision, SMART Objectives, Integrated sustainability

**DM-28. Does the destination or CVB hold a current sustainability certification or is in the process of obtaining one? Please identify, for example ISO20121, GSTC or Green Globe, EarthCheck, or Biosphere.**

Yes. The Swedish Environmental Base Diploma. In process of renewal of Diploma. External audit planned Oct.

**DM-29. How does the CVB/DMO manage the development and governance of the destination sustainability program. Please indicate all that apply**

Internal sustainability team / committee, Committee with external industry stakeholders (e.g. venues/hotels), Committee with external non-industry stakeholders (e.g. NGOs/authorities/clients)

**DM-30. Does the CVB/DMO regularly measure and report on sustainable destination progress? Please indicate which of the following components are included and provide a copy or link**

Data and details of sustainability performance published on CVB/DMOs website, Data and details of the sustainability performance included in Annual CVB Report, Annual Sustainability Report of CVB/DMO, Externally audited / certified Sustainability Report using GRI G4/ GSTC or similar criteria

**DM-31. Does the CVB/DMO support or lead local sustainability training for the city's MICE industry? Please indicate which of the following is done:**

Organise training programs about sustainability, Organise regular events about/including sustainability in the MICE industry

**DM-32. Do the CVB/ DMO or local authorities provide incentives or funding for events or event organisers wanting to increase sustainability performance? Please explain**

Yes. Support offered for both corporate and association planners and suppliers as well as for meetings and events. Support mainly to achieve certification, produce sustainability report.

**DM-33. Does the CVB/DMO provide information about the destination's sustainability features/ suppliers and best practice in its RFP responses and sales information? Please explain**

Yes. Both basic/general sustainability information and of specific interest to the target group in bids, RFPs, on website and in dialogue.

**DM-34. Does the CVB/DMO website provide information about the destination's sustainability features/suppliers and best practice. Please list all that apply and add a link to the website**

Basic Info, Sustainable event guides and manuals, Sustainable supplier lists, Best practice example

**DM-35. Does the CVB/DMO provide free or subsidized public transport passes for major conventions? Please indicate:**

Free Public Transport, Discounted Public Transport, Other

**DM-36. Does the CVB/DMO have an accessibility program or list for places of interest/ transport lines/ hotels / venues that supports attendees with physical challenges to participate in events and navigate in the destination? Please explain**

Yes. City infrastructure and suppliers included. Gothenburg has adopted a holistic view of the urban environment and the aim is for it to be a city for everyone. For visitors this means from the airport all through the "experience chain". To secure and develop accessibility the city collaborates and supports through education, inspiration and checklists for suppliers and organisers. Airport: [https://www.swedavia.com/landvetter/special-needs/?\\_ga=2.76698837.1597739388.1536652963-124121383.1536652963](https://www.swedavia.com/landvetter/special-needs/?_ga=2.76698837.1597739388.1536652963-124121383.1536652963) The city 'Travel Planner' enables people to research a trip based on their individual accessibility requirements, for example, space for a wheelchair or audible stop notification. Accessibility inventory: A web-based tool 'The Accessibility database' open for venues to inform on accessibility. Hotels: <https://www.scandichotels.com/hotels/sweden/gothenburg/scandic-rubinen/special-needs> At museums, the amusement park, theaters it is also possible to get information about the service a person with disabilities can get <http://goteborgsstadsmuseum.se/en/visit-museum/accessibility> Special eventguides is developed to help make events accessible for everyone. A special app, the GotEvent app, is developed to support attendees with physical challenges to participate in events. The city has developed an app (open source) for everyone to report accessibility obstacles in public spaces, for example lack of ramp to enter an outdoor restaurant. <http://www.funktionsrattgbg.se/ny-app-for-tillganglighet/> The city has also developed "the Insight Arena", an accessibility-lab where employees can "try a physical impairment" through for example wheelchair challenges, glasses that represent different sight problem, to better understand the life conditions for impaired people. <http://insiktsarenan.goteborg.se/> The city of Gothenburg was awarded the EU commission's Access City Award 2014. <http://www.e-magin.se/paper/606hh3kn/paper/1> Example from the Accessibility Database: <http://www.t-d.se/en/TD-2/Contracts/Svenska-Massan-/Gothia-Towers/Svenska-Massan/Entre-8/>

**DM-37. Does the CVB/DMO provide clients with ideas and resources to support the local community? Please select all that apply and explain.**

Donation programs for food, Donation program for leftover event materials, List of NGO partners and projects, Other

**DM-38. Does the CVB/DMO communicate on the website list of partner associations/NGOs ?**

Yes.