

Reykjavik, Iceland (2018)

Environmental Performance

86%

EN-1. Does the city have a Greenhouse Gas emissions reduction strategy? Please indicate if it includes specific reference to the events/hospitality industry. Please provide source (i.e./ website or link to PDF document).

Yes. Reykjavik has a climate and energy action plan that Reykjavik will be carbon neutral 2040. Iceland was awarded the top greenest city in the world by Green City Times <http://www.greencitytimes.com>

EN-2. What is the city's Greenhouse gas emissions per capita? Please provide source and year (i.e./ website or link to PDF document).

2.85 metric tons CO₂ in 2015 in Reykjavik. 0% GHG emission in electrical and heat production.

EN-3. What percentage of the city's total electricity usage is derived from renewable sources (e.g./ wind/ bio/ solar/ hydro/ tidal or geothermal energy)? Please provide source and year

These are the numbers for Reykjavik and Iceland in 2018. We are using 100 % Renewable energy. 73.1 % Hydropower and 26.9 % Geothermal Energy.

EN-4. What percentage of the city's solid waste has been disposed of in a landfill or open dump (including ashes from incineration)? Please provide source and year

In 2015 - 20,7 % goes to landfill. No ashes from incineration are put in landfill or open dump, they are recycled.

EN-5. What percentage of city's solid waste is recycled or composted?

Solid waste that is recycled or composted in 2015 is 77,9%

EN-6. Annual municipal solid waste (MSW) generation per capita (Kg/capita)

According to OECD it is 661,4 in the year 2016. In the Atlas.d-waste.com they say 345,0.

EN-7. What is the city's annual Fine Particulate Matter (PM_{2.5}) concentration?

PM_{2,5} is 14 in the year 2016 in Reykjavik.

EN-8. What is the city's annual Particulate Matter (PM₁₀) concentration?

PM₁₀ is 16 in the year 2016 in Reykjavik.

EN-9. Water Stress Level (Ratio Of Total Annual Water Withdrawals To Total Available Annual Renewable Supply)

The Water stress level for Iceland is LOW RISK 0 - 1. In fact we are very proud of our water quality and we can drink water from any river in Iceland without risk. <http://www.borgenmagazine.com/water-quality-iceland/>

EN-10. Does your destination offer public Bicycle Sharing Facilities & Network? Please provide details and a link

There are 8 stations in Reykjavik with the total of 100 bikes.

EN-11. Does your destination offer Electrical Vehicle Charging Stations ? Please provide details and a link

Yes and they are sourced from renewable energy. There has been a constant growth on electrical cars in Iceland and stations to charge them and the government supports it with lower taxes on electrical and tinn cars.

EN-12. What is the city's Traffic Congestion Index percentage?

Reykjavik cannot be found on this list. The city is small and congestion is rare.

EN-13. Which of the following public transport links exist between the main airport and the city centre? Please indicate which of the following apply:

Express Bus

EN-14. What is the city's Green Area (hectares) per 100 000 population?

2.700 hectares pr. 100.000 population.

Social Performance

79%

SO-15. What is the country's score and ranking on the Corruption Perception Index?

Score 77, rank 13 for 2017

SO-16. What is the country's score and ranking on the World Bank Gini Index? Please use the data for the most recent year given.

25.6 in 2014

SO-17. Share of public open space with facilities for people with special needs

There are laws in Iceland that all official buildings and public spaces are accessible for people with special needs. That does also include all tourist attractions.

SO-18. What is the country's score and ranking on the Gender Inequality Index?

Value 0.051 Rank 5 in 2015

Supplier Performance

90%

SU-19. What percentage of the city's total hotel room inventory has an active 3rd party sustainability certification? Please provide a list showing the name of the certifications and total number of rooms for each of the certified hotels.

87%. See excel sheet in email.

SU-20. What percentage of the total hotel room inventory is within walking distance (1km) of the congress and exhibition centre(s)? Please include a list of hotels or link to a pre-existing list.

48%. See excel sheet in email.

SU-21. What percentage of the city's hotel room inventory is easily accessible (within 30mins) by public transport to/from the congress and exhibition centre(s)?

100%. See excel sheet in email.

SU-22. Does the city's largest airport (or nearest airport) have a current eco-certification?

Yes. ACA (Airport Carbon Accreditation)

SU-23. What percentage of partner PCOs and DMCs located in the city (over 3 full-time employees) have a formal written sustainability policy? Please list the agency names and indicate if they have a sustainability certification

67% have a current or are in the process of obtaining one. Iceland Travel - Vakinn (Icelandic quality and environmental system), Reykjavik Incentives - Vakinn (Icelandic quality and environmental system) ISO 14001, Grayline Incentives - Vakinn (Icelandic quality and environmental system) are applying for ISO, 7% biodiesel are in the fuel and are working on decreasing their use of fuel and have signed a climate agreement, Arctic Adventures - Icelandic Carbon fund, Nordic Ecolable, Leave no trace outdoors Ethics and in the process of obtaining Vakinn (Icelandic quality and environmental system), Icelandic Mountain Guides - 2009 Icelandic Tourist Board's environmental awards. 2011 Nominated for the Nordic Council Nature and Environment prize and participated in an international innovation project for the tourism industry, led by "Nordisk Innovation" In 2011 their expert views and suggestions were sought in the creation of Vakinn, the Icelandic quality and environmental system. They have followed the World Wildlife Fund Principle for Arctic Tourism for the past 15 years and have taken part in various small efforts with local communities concerning innovative sustainable solutions. In 2012 the company received the Conch Environmental award (Kuðungurinn) from the Environmental Ministry of Iceland - for being a leading company in nature friendly tourism in Iceland, driven by their interest in nature and their caring for the environment (e.g. FINECO in south Iceland) <https://www.mountainguides.is/about-us/responsible-tourism/environmental-awards/> , Mountaineers of Iceland - Vakinn (Icelandic quality and environmental system), Nordic Visitor - currently hold a bronze certificate and are in the process of receiving Gold certificate from Vakinn (Icelandic quality and environmental system) and DMC Incentive Travel - In process of obtaining Vakinn (Icelandic quality and environmental system).

SU-24. Are there policies/ initiatives or programmes in place for restaurants and/or F&B suppliers to reduce non-

recyclable/biodegradable material waste (e.g./ plastic bags/ water bottles or styrofoam) and food waste?

All of city of Reykjavik's businesses and departments take part in the city's Green steps project. The program limits the usage of non-recyclable/biodegradable material waste (<http://graenskref.reykjavik.is/node/217>). Our tap water is also famous for being pure and untainted with chemicals and minerals and majority of restaurant and venues use tap water instead of glass bottles and therefore no use of banning bottled water since the use is minimal. There has also been an increase in the use of other natural resources in relation to water. For instance Ari Jónsson a student at the Iceland Academy of the Arts created a bottle out of algae. The algae bottle retains its unique shape until it is empty, and then it begins to break down. It's an all-natural alternative to plastic, and Jónsson says drinkers can even chew on the bottle if they enjoy the taste. <http://www.visitreykjavik.is/biodegradable-algae-water-bottles-designmarch>

SU-25. Does the city have a program and/or certification promoting or supporting restaurants with a commitment to sustainability (e.g./ organic/ locally sourced/ vegetarian options)? Please provide more information

Six ministers signed a contract saying that they will work towards minimizing food waste in Reykjavik to lower carbon in relation to carbon free city in accordance to the carbon neutral plan for 2040.

SU-26. What percentage of the city's congress and exhibition centres have active third-party sustainability certification? Please provide a list with the name of the certification for each of the certified venues.

No Harpa does not have a formal third-party certification. The Harpa Concert Hall and Conference Centre is believed to be one of the most eco-friendly conference centre in the world. The building was designed to use mostly natural light through its glass facade, which covers three of the four sides of the building and results in significant reduction in power consumption. All those who were chosen to operate within Harpa have sustainability as one of their main goals. Both restaurants and catering services use mainly local produce and follow strict recycling standards. They have more than 6,600 sqm of conference space, HARPA can accommodate up to 3500 guests at any one time. The biggest conference booked so far had 2.450 attendees. Harpa's green policy consist of the following; Nearly all energy consumed in Icelandic households and businesses comes from clean renewable hydroelectric and geothermal energy sources. Harpa is connected to the Icelandic power grid, which has one of the highest uptime in the world. The water used in Harpa comes from water reserves located on the outskirts of Reykjavik. The water is of the highest quality and no treatment is required before it is distributed to consumers. The facade is made of glass, resulting in reduction in lighting cost. All waste in Harpa is sorted and all recyclable waste is recycled. All detergents used in Harpa have the Swan label, a well-known ecolabelling used in the Nordic countries. <http://www.meetinreykjavik.is/planyouevent/venues/venue/harpa> please see the following link for further details on green policy <http://en.harpa.is/green-policy>

CVB Performance

91%

DM-27. Has the CVB/DMO established and is implementing a destination sustainability strategy? Please indicate which of the following components are included and provide a copy or link

Commitment Statement, Vision, SMART Objectives, Integrated sustainability

DM-28. Does the destination or CVB hold a current sustainability certification or is in the process of obtaining one? Please identify, for example ISO20121, GSTC or Green Globe, EarthCheck, or Biosphere.

The department of environment of Reykjavik city is ISO 14001. Reykjavik has an extensive action plan in place and are part of the Blue Flag, Green Flag and Green Steps program. All of City of Reykjavik's businesses and departments take part in the city's Green Steps project. Visit Reykjavik has Vakinn environmental certificate.

DM-29. How does the CVB/DMO manage the development and governance of the destination sustainability program. Please indicate all that apply

Internal sustainability team / committee, Committee with external industry stakeholders (e.g. venues/hotels)

DM-30. Does the CVB/DMO regularly measure and report on sustainable destination progress? Please indicate which of the following components are included and provide a copy or link

Data and details of sustainability performance published on CVB/DMOs website, Annual Sustainability Report of CVB/DMO

DM-31. Does the CVB/DMO support or lead local sustainability training for the city's MICE industry? Please indicate which of the following is done:

Organise training programs about sustainability, Organise regular events about/including sustainability in the MICE industry

DM-32. Do the CVB/ DMO or local authorities provide incentives or funding for events or event organisers wanting to increase sustainability performance? Please explain

The Icelandic Tourist board has created Vakinn, quality, safety and environmental label for the Icelandic tourism industry. The

incentive for the industry is that the initial cost was paid for by the government.

DM-33. Does the CVB/DMO provide information about the destination's sustainability features/ suppliers and best practice in its RFP responses and sales information? Please explain

Yes. A link to our website with sustainable information is included in RFP responses and sales information.

DM-34. Does the CVB/DMO website provide information about the destination's sustainability features/ suppliers and best practice. Please list all that apply and add a link to the website

Basic Info, Sustainable event guides and manuals, Sustainable supplier lists, Best practice example

DM-35. Does the CVB/DMO provide free or subsidized public transport passes for major conventions? Please indicate:

Free Public Transport, Discounted Public Transport, Other

DM-36. Does the CVB/DMO have an accessibility program or list for places of interest/ transport lines/ hotels / venues that supports attendees with physical challenges to participate in events and navigate in the destination? Please explain

Our major venues and hotels offer disabled facilities and access. Ground transportation can as well be easily organised. Accessibility for attendees with physical challenges is very good. For example, the building regulation in Iceland states that all public buildings should have accessibility for wheelchairs, with no less than 1% of the total seats available and hotels are to be built in a manner that allows for example people in wheelchairs good accessibility without needing assistance.

DM-37. Does the CVB/DMO provide clients with ideas and resources to support the local community? Please select all that apply and explain.

Donation programs for food, Donation program for leftover event materials, List of NGO partners and projects, Other

DM-38. Does the CVB/DMO communicate on the website list of partner associations/NGOs ?

Yes we do. Examples on our website.