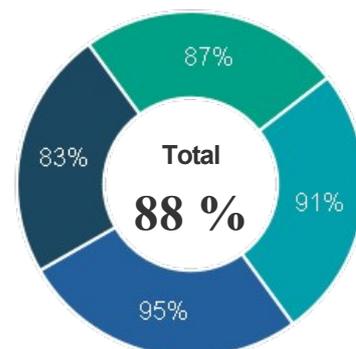
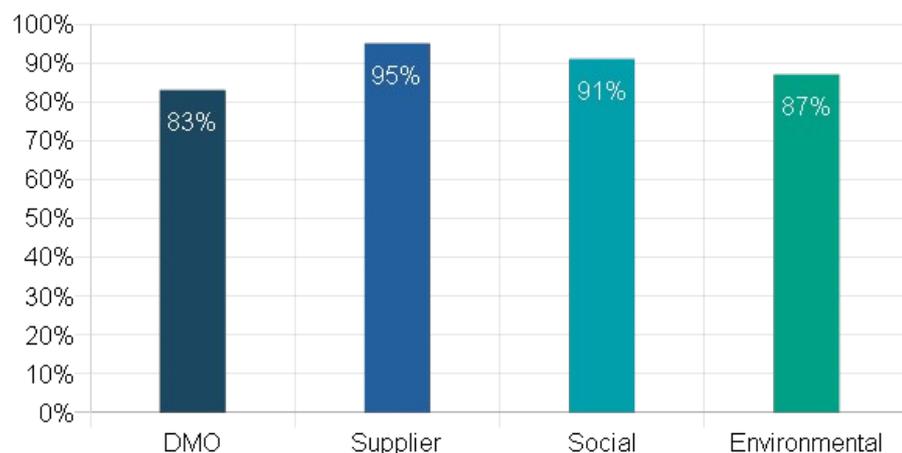


Copenhagen 2019 GDS-Index Report

Performance Overview (2019)

● DMO ● Supplier ● Social ● Environmental



DMO Performance Highlights

In 2018, Copenhagen's DMO, Wonderful Copenhagen launched its sustainability strategy 'Tourism for Good' with an ambition to ensure that tourism has a positive impact on local and global sustainable development. Contributing to the realisation of UN SDGs, the strategy consists of four focus areas: Broadening tourism, Tourism choices matter, Partnerships for good and Leading by example. The same year, the strategy won the ICCA Innovation Award. In the beginning of 2019, Wonderful Copenhagen became the first DMO to receive the Green Tourism Organization certification – a certification that focuses on supporting destinations and organisations that make an extra effort for sustainability.

Does [DMO] have a Sustainability Strategy?



Does [CITY] have a sustainable destination certificate?

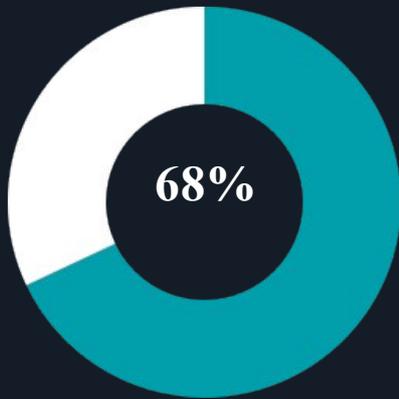


Does [DMO] report on its sustainability performance?

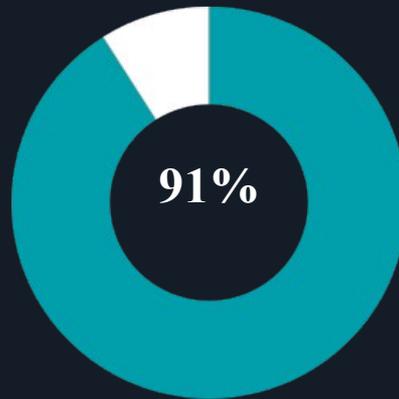


Supplier Performance Highlights

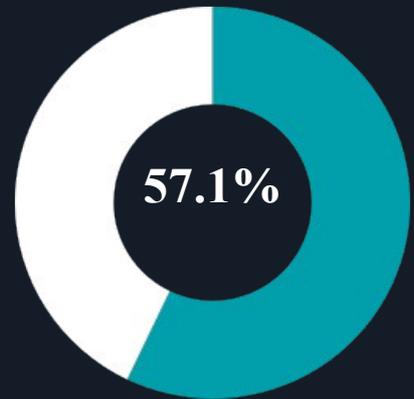
Copenhagen is known as a sustainable MICE-destination, having hosted a number of high-profile events such as the first ever eco-certified political COP15 in 2009 and the most sustainable EU Presidency in 2012 (certified to ISO-20121). In addition, the city hosted the international climate summit, C40 World Mayors Summit in 2019, which brought together mayors and leaders from 90+ of the world's most environmentally conscious cities. But it is not only events held in Copenhagen that have a sustainable focus. A majority of Copenhagen's suppliers have placed sustainability at the forefront of their business. Thus, nearly 70 % of the hotel rooms in Copenhagen and 91% of the city's venues are currently eco-certified with a 3rd party certification. As Copenhagen's hotel capacity continues to grow, expecting to reach nearly 30,000 rooms in 2021, the aim is that 90 % of large hotel rooms will be eco-certified by then.



OF SUSTAINABILITY CERTIFIED
HOTELS



OF SUSTAINABILITY CERTIFIED
VENUES



OF SUSTAINABILITY CERTIFIED
PCOS/DMCS

Social Performance Highlights

Copenhagen is the capital of a country that is listed in the absolute top of several rankings. For instance, Denmark is ranked as the least corrupt country in the world accordingly to the transparency corruption perception index 2019 (tied for first place with New Zealand). Denmark has also managed to rank top 2 according to The World Happiness Report 2019, rank 2 in the Gender Inequality Index 2018 and is the number 1 most gay-friendly place on the planet according to Lonely Planet (2019). Additionally, Denmark is ranked as the most prosperous country according to the Legatum Prosperity Index 2019 and amongst the top 5 most peaceful countries according to the Global Peace Index 2019 (GPI). In Denmark we have high level of welfare and healthcare. For instance Danes don't pay for hospital or education, and even at university level, there is no tuition fee. In fact every Danish student receives around 900\$ per month from the state.

SDG IMPLEMENTATION SCORE

87%

SCORE ON SOCIAL PROGRESS INDEX

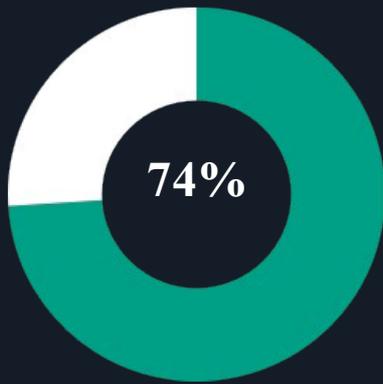
90%

SCORE ON CORRUPTION PERCEPTION INDEX

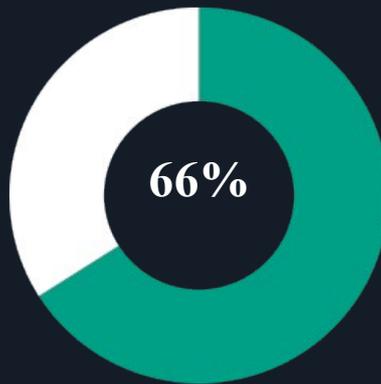
88%

Environmental Performance Highlights

Copenhagen is known as one of the most environmentally friendly cities in the world aiming to become the world's first carbon neutral capital city in 2025. As of September 2019, 68% of the city's hotel rooms have a third-party sustainability certification, with many more rooms currently under construction expected to become certified at time of completion. Copenhagen is also known for its clean water in the harbors, inviting the locals to swim in the canals every summer. CNN, for instance, rated Copenhagen as the world's best city for swimming in May 2018. Furthermore, Copenhagen received a score of 99.9 out of 100 in the Social Progress Index's 2019 water & sanitation category and 95% of Copenhagen's waste water receives centralized treatment. Just 4% of solid waste in Copenhagen is disposed of in landfills, while 66% of the city's waste is recycled. 74% of the city's electricity comes from sustainable sources, which helps limit the city's emission of green house gasses to just 2.2 tonnes per capita (2017). Additionally, the city has low levels of particulate matter in the city's air, at just 10 ug/m3 for PM2.5 and 20 ug/m3 for PM10.



OF ELECTRICITY FROM
RENEWABLES



OF WASTE
RECYCLED

2,974 ha

HECTARES OF GREEN AREA PER 100
000 POPULATION

For more information

Contact : Mike Hansen (mha@woco.dk)

Organisation : Wonderful Copenhagen (<https://www.copenhagencvb.com/copenhagen/sustainable-copenhagen-1>)

About the GDS-Index

The Global Destination Sustainability Index ([GDS-Index](#)) is a destination level programme that measures, benchmarks and improves the sustainability strategy and performance of meetings, events and business tourism destinations. The mission of the programme is to engage, inspire and enable destinations to become more sustainable places to visit, meet in and thrive in.

Criteria : The 2019 GDS-Index uses 70 indicators that evaluate the destinations across four key areas and against the UN Sustainable Development Goals:



City Environmental Performance

Climate, Energy and Emissions
Waste
Air Quality
Water
Transportation
Green Areas



City Social Performance

Sustainable Development Goals (SDGs)
Corruption
Social Progress
Transportation
Overtourism



Supplier Performance

Hotels
Airport
Agencies (PCOs & DMCs)
Restaurants
Venues



Destination Management Performance

Destination Strategy
Policy & Certification
Governance
Staff Engagement & Capacity Building
Measurement and Reporting
Sales and Marketing
Client Support
Accessibility
Community Action & Collaboration



Find out more about our methodology, criteria and data verification [here](#)

Ownership : The GDS-Index is not owned by any one organisation. It is operated as a multi-stakeholder partnership founded and endorsed by IMEX, MCI, the International Congress and Convention Association (ICCA) and European Cities Marketing. Gubi Consulting and Guy Bigwood is responsible for the management of the Secretariat. For more [information](#).