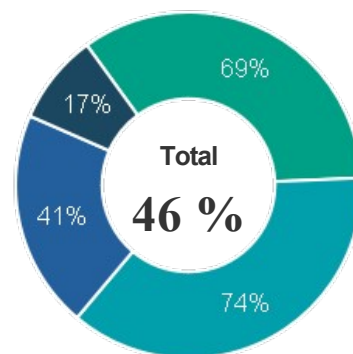
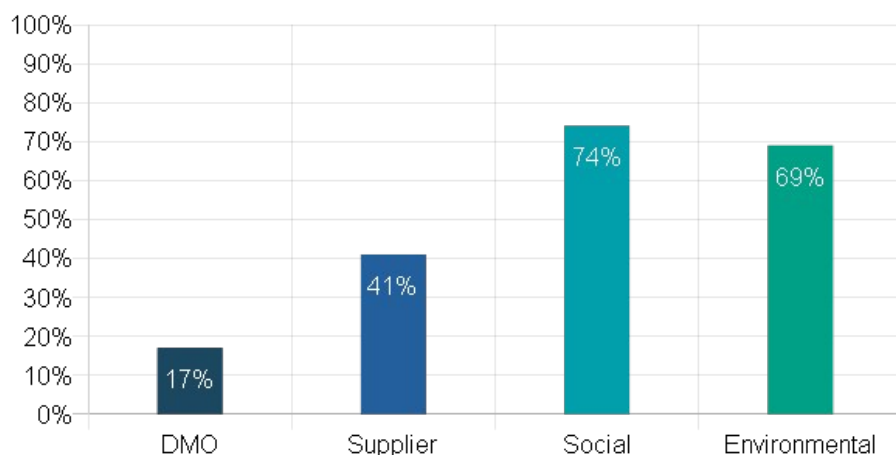


# Cork 2019 GDS-Index Report

## Performance Overview (2019)

● DMO ● Supplier ● Social ● Environmental



## DMO Performance Highlights

Does [DMO] have a Sustainability Strategy?



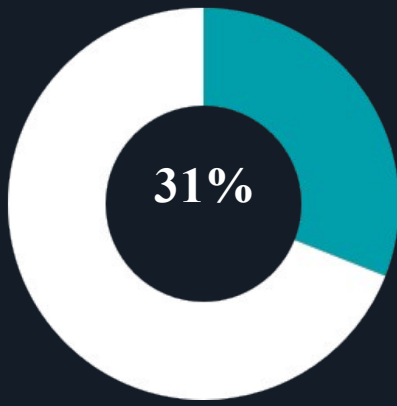
Does [CITY] have a sustainable destination certificate?



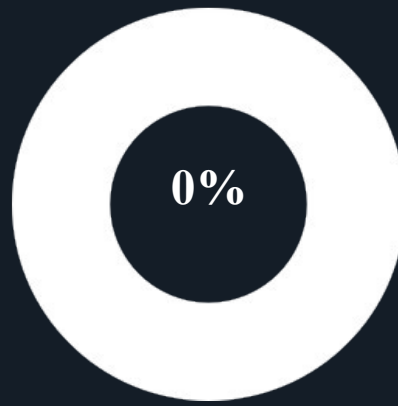
Does [DMO] report on its sustainability performance?



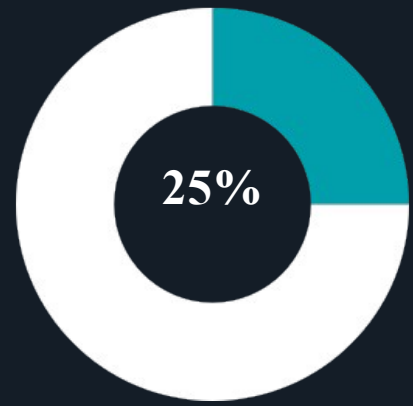
## Supplier Performance Highlights



OF SUSTAINABILITY CERTIFIED  
HOTELS



OF SUSTAINABILITY CERTIFIED  
VENUES



OF SUSTAINABILITY CERTIFIED  
PCOS/DMCS

## Social Performance Highlights

SDG IMPLEMENTATION SCORE



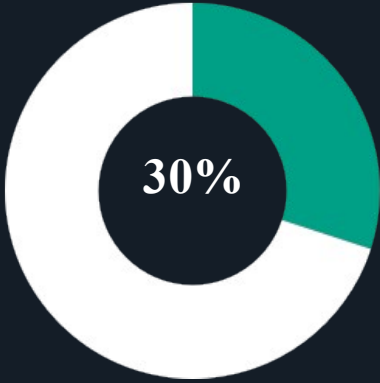
SCORE ON SOCIAL PROGRESS INDEX



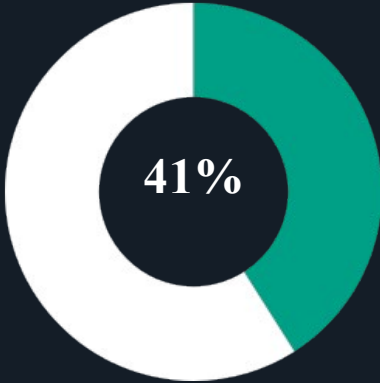
SCORE ON CORRUPTION PERCEPTION INDEX



# Environmental Performance Highlights



OF ELECTRICITY FROM RENEWABLES



OF WASTE RECYCLED

**500 ha**

HECTARES OF GREEN AREA PER 100 000 POPULATION

For more information

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Organisation : Cork Convention Bureau ( )

## About the GDS-Index

The Global Destination Sustainability Index ([GDS-Index](#)) is a destination level programme that measures, benchmarks and improves the sustainability strategy and performance of meetings, events and business tourism destinations. The mission of the programme is to engage, inspire and enable destinations to become more sustainable places to visit, meet in and thrive in.

**Criteria** : The 2019 GDS-Index uses 70 indicators that evaluate the destinations across four key areas and against the UN Sustainable Development Goals:



### City Environmental Performance

Climate, Energy and Emissions  
Waste  
Air Quality  
Water  
Transportation  
Green Areas



### City Social Performance

Sustainable Development Goals (SDGs)  
Corruption  
Social Progress  
Transportation  
Overtourism



### Supplier Performance

Hotels  
Airport  
Agencies (PCOs & DMCs)  
Restaurants  
Venues



### Destination Management Performance

Destination Strategy  
Policy & Certification  
Governance  
Staff Engagement & Capacity Building  
Measurement and Reporting  
Sales and Marketing  
Client Support  
Accessibility  
Community Action & Collaboration



Find out more about our methodology, criteria and data verification [here](#)

**Ownership** : The GDS-Index is not owned by any one organisation. It is operated as a multi-stakeholder partnership founded and endorsed by IMEX, MCI, the International Congress and Convention Association (ICCA) and European Cities Marketing. Gubi Consulting and Guy Bigwood is responsible for the management of the Secretariat. For more [information](#).