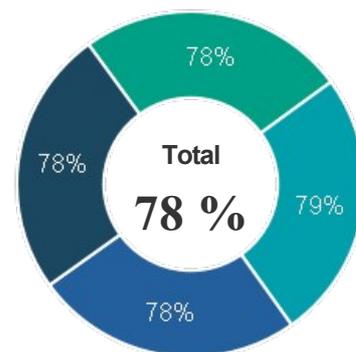
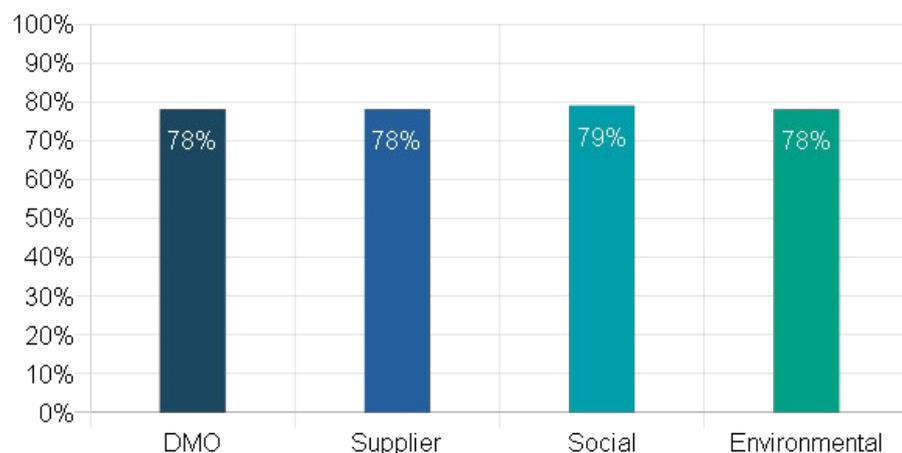


Glasgow 2019 GDS-Index Report

Performance Overview (2019)

● DMO ● Supplier ● Social ● Environmental



DMO Performance Highlights

Glasgow aims to be at the forefront on climate change with ambitions to become the UK's first carbon neutral city by 2030 and a world leading centre for sustainable policy and innovation. Currently ranked 4th in the world, Glasgow has featured within the top 10 of the GDS-Index since 2016, and remains the only UK city to be included. The ranking recognises the city's People Make Glasgow Greener campaign which gives a helping hand to conference organisers who wish to hold a sustainable conference in the city. Working closely with leading sustainable establishments across the city and with representatives from Glasgow's hospitality industry, local government, business and academic communities the collaborative approach proves that people really do make Glasgow greener!

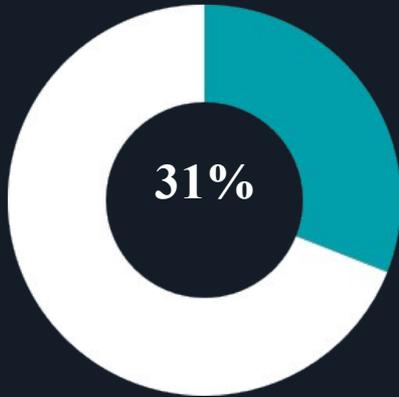
Does [DMO] have a Sustainability Strategy? 

Does [CITY] have a sustainable destination certificate? 

Does [DMO] report on its sustainability performance? 

Supplier Performance Highlights

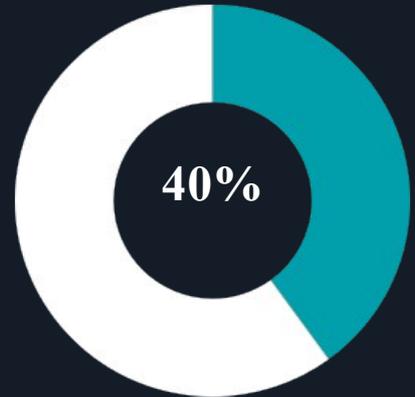
Glasgow is at the forefront of low-carbon developments, with world-leading industry and academic organisations working in this sector. This in turn has had a positive impact on the number of conferences held in this area. In 2017, 15% of all conferences in the city were in the field of sustainability, second only to medical and life sciences meetings. Glasgow is also home to the UK's largest annual renewable energy event, All Energy, which attracts more than 7,000 attendees annually. The Scottish Event Campus (SEC) holds the highest award possible – the Gold Award – for Green Tourism and provides free city bike hire for delegates. Over 95% of the city's hotel bedrooms, representing more than 7,000 rooms, are within 30 minutes of the SEC and easily accessible by public transport. Moreover, some 40% of Glasgow's hotels have achieved a Green Tourism award.



OF SUSTAINABILITY CERTIFIED
HOTELS



OF SUSTAINABILITY CERTIFIED
VENUES



OF SUSTAINABILITY CERTIFIED
PCOS/DMCS

Social Performance Highlights

Glasgow and Scotland play host to some of the world's biggest energy businesses and are internationally recognised as having one of the healthiest and most diverse energy industries in the world.

SDG IMPLEMENTATION SCORE



SCORE ON SOCIAL PROGRESS INDEX

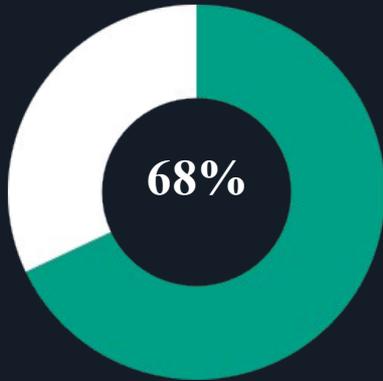


SCORE ON CORRUPTION PERCEPTION INDEX



Environmental Performance Highlights

The name Glasgow is derived from the Gaelic word Glaschu, which can be translated as 'dear green place'. Glasgow is championing its aspirations to become one of Europe's most sustainable cities by 2020 – with a focus on improving quality of life in the city, protecting the environment and developing a green economy with sustainability top of the agenda. From the installation of 'smart' LED streetlights and more electric vehicle charging stations to the creation of renewable energy schemes and green jobs, Glasgow's vision is to become a world-leading centre for sustainable policy, innovation and action. Already well known as a city that works together, the partners that support Glasgow City Council's Sustainable Glasgow initiative are drawn from housing, communities, business, universities, enterprise and education.



OF ELECTRICITY FROM
RENEWABLES



OF WASTE
RECYCLED

868 ha

HECTARES OF GREEN AREA PER 100
000 POPULATION

For more information

Contact : Aileen Crawford (aileen.crawford@glasgowconventionbureau.com)

Organisation : Glasgow Convention Bureau (<https://glasgowconventionbureau.com/why-glasgow/people-make-glasgow-greener/>)

About the GDS-Index

The Global Destination Sustainability Index ([GDS-Index](#)) is a destination level programme that measures, benchmarks and improves the sustainability strategy and performance of meetings, events and business tourism destinations. The mission of the programme is to engage, inspire and enable destinations to become more sustainable places to visit, meet in and thrive in.

Criteria : The 2019 GDS-Index uses 70 indicators that evaluate the destinations across four key areas and against the UN Sustainable Development Goals:



City Environmental Performance

Climate, Energy and Emissions
Waste
Air Quality
Water
Transportation
Green Areas



City Social Performance

Sustainable Development Goals (SDGs)
Corruption
Social Progress
Transportation
Overtourism



Supplier Performance

Hotels
Airport
Agencies (PCOs & DMCs)
Restaurants
Venues



Destination Management Performance

Destination Strategy
Policy & Certification
Governance
Staff Engagement & Capacity Building
Measurement and Reporting
Sales and Marketing
Client Support
Accessibility
Community Action & Collaboration



Find out more about our methodology, criteria and data verification [here](#)

Ownership : The GDS-Index is not owned by any one organisation. It is operated as a multi-stakeholder partnership founded and endorsed by IMEX, MCI, the International Congress and Convention Association (ICCA) and European Cities Marketing. Gubi Consulting and Guy Bigwood is responsible for the management of the Secretariat. For more [information](#).