Jönköping 2018 GDS-Index Report

Performance Overview (2018)

DMO Performance Highlights

Does [DMO] have a Sustainability Strategy?  ❌

Does [CITY] have a sustainable destination certificate?  ✔️

Does [DMO] report on its sustainability performance?  ✔️

Supplier Performance Highlights

We are proud to have three excellent meeting venues in Jönköping, all of them with a sustainability certification. Using our natural resources is obvious to us, and one example is how the meeting venues use the cool water of Lake Vättern in their cooling system. Most of the hotels, venues and activities in Jönköping are within walking distance, giving our guests a chance to enjoy the beautiful scenery.

Social Performance Highlights

In Jönköping we know that a rich and easily accessible outdoor life prevents illness and contributes to increased environmental commitment. With that in mind outdoor activities are made accessible to the public using the natural resources in our surroundings. An important part of the city's infrastructure is made up of green areas such as nature parks for recreation, leisure, socializing and biological dispersal corridors. Jönköping is also a Fair trade city since 2009.

Environmental Performance Highlights

Jönköping is rich in natural scenery and resources. Lake Vättern is a pure clear water lake, located in the city center. This is Europe's fifth largest lake, included in the EU network nature of protection, Natura 2000 and this is from where we receive our daily drinking water. The area Östra Vätterbranterna was named a Biosphere Reserve by UNESCO in 2012. We are proud to have this model landscape for the coexistence of man and environment, reconciling the conservation of biodiversity with its sustainable use. Jönköping, together with a large number of private companies, public agencies, nonprofit organisations and Jönköping University, plays an active part in the regional Climate Council. The goal is set to produce more renewable energy than we consume by the year 2050. Each year the Climate Council hosts one of the largest climate conferences in Sweden.

For more information

Contact: Helena Lindgren (helena.lindgren@destinationjonkoping.se)

Organisation: Destination Jönköping
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- **OF SUSTAINABILITY CERTIFIED HOTELS**: 100%
- **OF SUSTAINABILITY CERTIFIED VENUES**: 100%
- **OF SUSTAINABILITY CERTIFIED PCOS/DMCS**: 0%

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- **CORRUPTION PERCEPTION RANKING**: #3
- **WORLD BANK INEQUALITY INDEX SCORE**: #27
- **GENDER INEQUALITY INDEX RANKING**: #14
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74% OF ELECTRICITY FROM RENEWABLES

1% OF WASTE SENT TO LANDFILL

3,730 ha HECTARES OF GREEN AREA PER 100 000 POPULATION
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DMO  Supplier  Social  Environmental

Performance Overview (2018)

Total 58%

DMO Performance Highlights

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OF SUSTAINABILITY CERTIFIED

HOTELS 100%

VENUES 100%

PCOs/DMCs 0%

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OF ELECTRICITY FROM RENEWABLES 74%

OF WASTE SENT TO LANDFILL 1%

3,730 ha

HECTARES OF GREEN AREA PER 100,000 POPULATION

For more information

Contact: Helena Lindgren (helena.lindgren@destinationjonkoping.se)

Organisation: Destination Jönköping ()

About the GDS-Index

The Global Destination Sustainability Index (GDS-Index) is a destination level programme that measures, benchmarks and improves the sustainability strategy and performance of meetings, events and business tourism destinations. The mission of the programme is to engage, inspire and enable destinations to become more sustainable places to visit, meet in and thrive in.

Criteria: The 2019 GDS-Index uses 70 indicators that evaluate the destinations across four key areas and against the UN Sustainable Development Goals:

Climate, Energy and Emissions
Waste
Air Quality
Water
Transportation
Green Areas

Sustainable Development Goals (SDGs)
Corruption
Social Progress
Transportation
Overtourism

Hotels
Airport
Agencies (PCOs & DMCs)
Restaurants
Venues

Destination Strategy
Policy & Certification
Governance
Staff Engagement & Capacity Building
Measurement and Reporting
Sales and Marketing
Client Support
Accessibility
Community Action & Collaboration

Find out more about our methodology, criteria and data verification here

Ownership: The GDS-Index is not owned by any one organisation. It is operated as a multi-stakeholder partnership founded and endorsed by IMEX, MCI, the International Congress and Convention Association (ICCA) and European Cities Marketing. Gubi Consulting and Guy Bigwood is responsible for the management of the Secretariat. For more information.