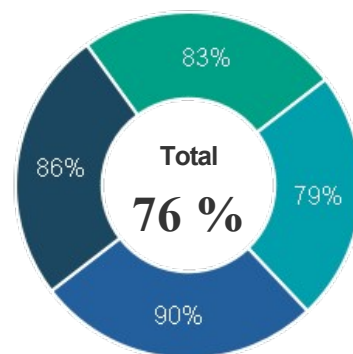
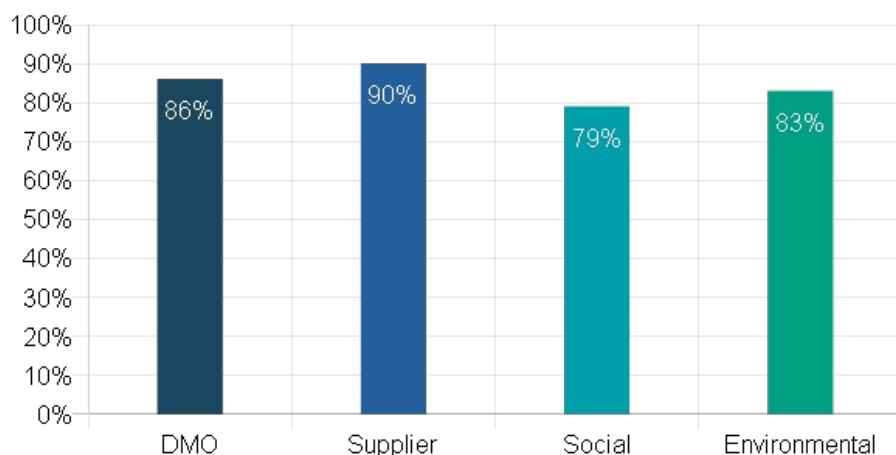


# Oslo 2018 GDS-Index Report

## Performance Overview (2018)

● DMO ● Supplier ● Social ● Environmental



## DMO Performance Highlights

Oslo is full of people and businesses who work towards a healthy environment: From restaurants that serve organic foods to city developers searching for eco-conscious solutions. Together they have turned Oslo into a sustainable destination to be reckoned with, and Oslo has been named the 2019 European Green Capital.

Does [DMO] have a Sustainability Strategy?



Does [CITY] have a sustainable destination certificate?

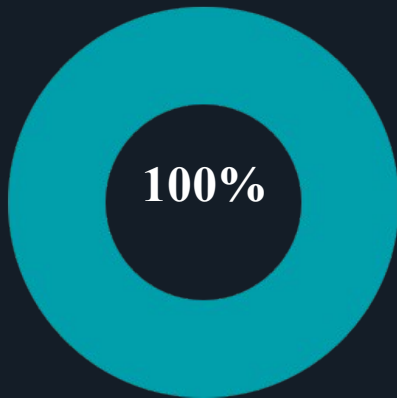


Does [DMO] report on its sustainability performance?

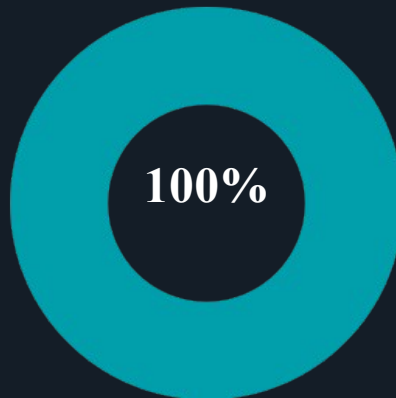


## Supplier Performance Highlights

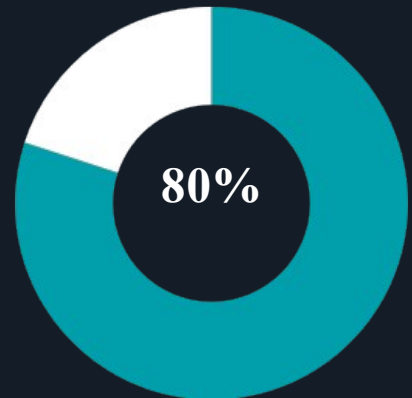
Three major environmental certifications are available for the Norwegian meetings industry, Nordic Swan, Eco-Lighthouse and ISO 14001. 89% of the hotels are eco-certified. Oslo's eco-eating options are varied. The selection of eateries that base their foods on ecological ingredients ranges from some of the city's most budget friendly cafe's to the two Michelin star restaurant Maaemo.



OF SUSTAINABILITY CERTIFIED  
HOTELS



OF SUSTAINABILITY CERTIFIED  
VENUES



OF SUSTAINABILITY CERTIFIED  
PCOS/DMCS

## Social Performance Highlights

Oslo's reputation as a green city is due to a lot more than its many parks and surrounding forests. Urban planners, politicians and businesses of different kinds all work hard to reduce Oslo's carbon footprint and ensure a sustainable future for everyone. Core projects within social sustainability are, car-free urban living, developing green entrepreneurship, promoting green and responsible consumption as well as sustainable city planning.

CORRUPTION PERCEPTION RANKING

#6

WORLD BANK INEQUALITY INDEX  
SCORE

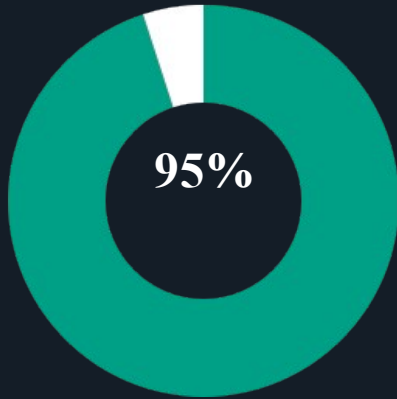
#27

GENDER INEQUALITY INDEX RANKING

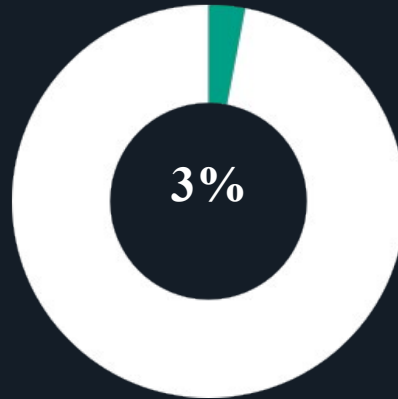
#6

## Environmental Performance Highlights

Oslo is located at the head of Oslo Fjord, surrounded by forested ridges. Strict laws regulate the exploitation of the forests, to the benefit of future generations of Oslo citizens as well as visitors. This unspoilt environment is an important asset for Oslo and the surrounding countryside also provides recreational opportunities for the city's inhabitants and visitors. Oslo is a walking city with an efficient public transport network. There is a common fare system for all local transport within the city borders. The buses are, to an increasing extent, powered by bio-fuel and electricity. City bikes can be found all over town with over of 200 bike stands, and there are approximately 5000 charging stations for electric vehicles scattered around Oslo. Oslo was appointed European Green Capital in 2019 for its long-standing efforts in improving its environmental footprint.



OF ELECTRICITY FROM RENEWABLES



OF WASTE SENT  
TO LANDFILL

**4,483 ha**

HECTARES OF GREEN AREA PER 100  
000 POPULATION

For more information

Contact : Liz Wennevold ([liz.wennevold@visitoslo.com](mailto:liz.wennevold@visitoslo.com))

Organisation : Oslo Convention Bureau ( )

## About the GDS-Index

The Global Destination Sustainability Index ([GDS-Index](#)) is a destination level programme that measures, benchmarks and improves the sustainability strategy and performance of meetings, events and business tourism destinations. The mission of the programme is to engage, inspire and enable destinations to become more sustainable places to visit, meet in and thrive in.

**Criteria** : The 2019 GDS-Index uses 70 indicators that evaluate the destinations across four key areas and against the UN Sustainable Development Goals:



### City Environmental Performance

Climate, Energy and Emissions  
Waste  
Air Quality  
Water  
Transportation  
Green Areas



### City Social Performance

Sustainable Development Goals (SDGs)  
Corruption  
Social Progress  
Transportation  
Overtourism



### Supplier Performance

Hotels  
Airport  
Agencies (PCOs & DMCs)  
Restaurants  
Venues



### Destination Management Performance

Destination Strategy  
Policy & Certification  
Governance  
Staff Engagement & Capacity Building  
Measurement and Reporting  
Sales and Marketing  
Client Support  
Accessibility  
Community Action & Collaboration



Find out more about our methodology, criteria and data verification [here](#)

**Ownership** : The GDS-Index is not owned by any one organisation. It is operated as a multi-stakeholder partnership founded and endorsed by IMEX, MCI, the International Congress and Convention Association (ICCA) and European Cities Marketing. Gubi Consulting and Guy Bigwood is responsible for the management of the Secretariat. For more [information](#).