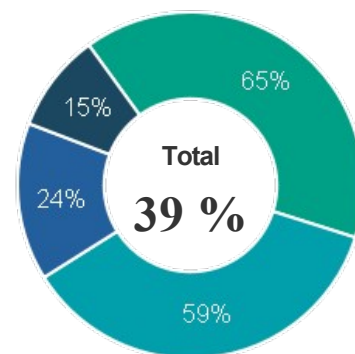
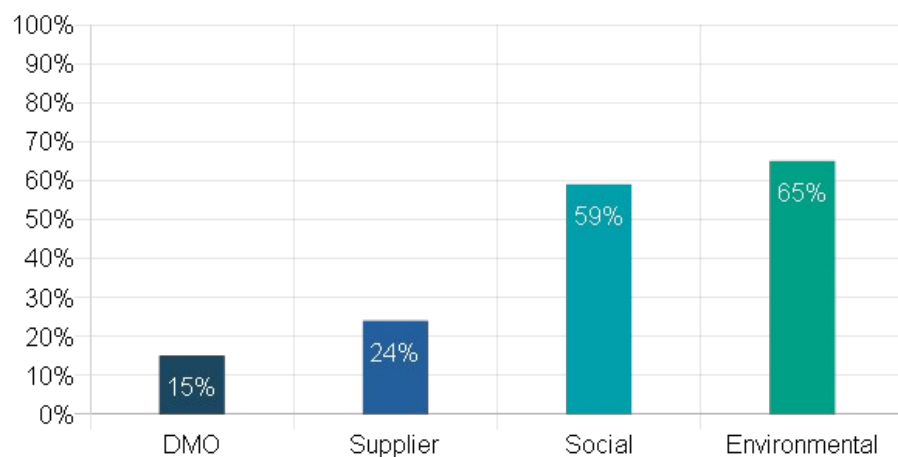


Prague 2019 GDS-Index Report

Performance Overview (2019)

● DMO ● Supplier ● Social ● Environmental



DMO Performance Highlights

Does [DMO] have a Sustainability Strategy?



Does [CITY] have a sustainable destination certificate?

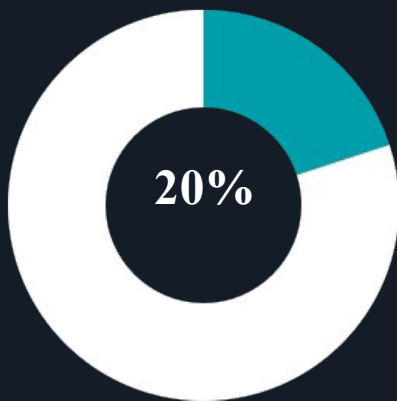


Does [DMO] report on its sustainability performance?

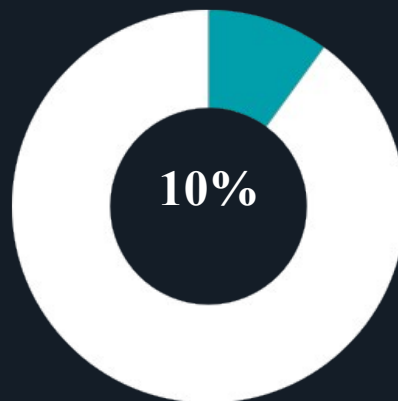


Supplier Performance Highlights

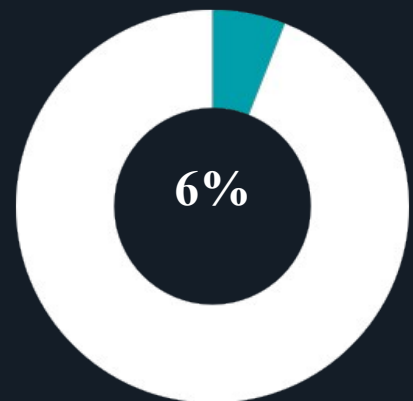
For the last seven years, Prague has been a host city for the reSITE conference. reSITE is a global non-profit organization acting to improve the urban environment. In 2016 they launched Shared Cities project mission to improve the quality of life in European cities by exploring aspects of sharing and urban design.



OF SUSTAINABILITY CERTIFIED
HOTELS



OF SUSTAINABILITY CERTIFIED
VENUES



OF SUSTAINABILITY CERTIFIED
PCOS/DMCS

Social Performance Highlights

The city ranks among TOP 30 cities in Prosperity Index, World Happiness Index and Human Capital Index. Prague is also the 12th best city for expats and the 7th best vegan city according to the Holidu server. What's more, Arcadis recognized Prague as one of the TOP 10 most sustainable cities in 2016.

SDG IMPLEMENTATION SCORE

76%

SCORE ON SOCIAL PROGRESS INDEX

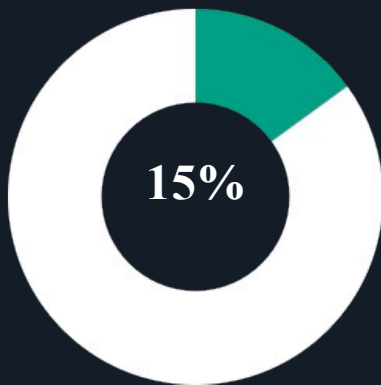
81%

SCORE ON CORRUPTION PERCEPTION INDEX

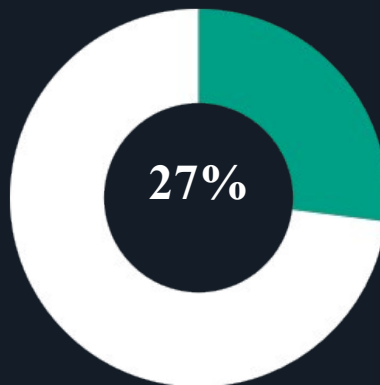
60%

Environmental Performance Highlights

The Czech Republic has doubled the amount of plastics being recycled in the space of less than a decade. According to the Eurostat statistics, Czechs are in fourth place in Europe in terms of overall recycling of packaging waste – and in second place when it comes to recycling plastic PET bottles. Prague is also well-known for the efficiency of its public transportation system. In 2010, FIA (Federation Internationale de l'Automobile) recognized it as the 4th best in Europe. In 2017, Arcadis placed the Prague transportation system on the 5th place in the Sustainable Cities Mobility Index. The city supports a wide range of different projects, such as for example “Čistou Stopou Prahou” (“Across Prague with a Clean Track” to encourage people to walk, use the public transportation or bike instead of commuting by car) or “Cyklisté vítáni” (“Bikers Welcome” - certification for hotels, restaurants, venues etc. that provides facilities for cyclists). In the field of transportation, the Sustainable Urban Mobility Plan was accepted to solve the traffic problem as a whole. In 2018, Dutch holiday agency TravelBird published its Green Cities Index and ranked Prague as the world's greenest city. There is also a Green City Guide available for Prague visitors.



OF ELECTRICITY FROM
RENEWABLES



OF WASTE
RECYCLED

2,200 ha

HECTARES OF GREEN AREA PER 100
000 POPULATION

For more information

Contact : Prague Czechia (Hana.krejlichova@pragueconvention.cz)

Organisation : Prague Convention Bureau ()

About the GDS-Index

The Global Destination Sustainability Index ([GDS-Index](#)) is a destination level programme that measures, benchmarks and improves the sustainability strategy and performance of meetings, events and business tourism destinations. The mission of the programme is to engage, inspire and enable destinations to become more sustainable places to visit, meet in and thrive in.

Criteria : The 2019 GDS-Index uses 70 indicators that evaluate the destinations across four key areas and against the UN Sustainable Development Goals:



City Environmental Performance

Climate, Energy and Emissions
Waste
Air Quality
Water
Transportation
Green Areas



City Social Performance

Sustainable Development Goals (SDGs)
Corruption
Social Progress
Transportation
Overtourism



Supplier Performance

Hotels
Airport
Agencies (PCOs & DMCs)
Restaurants
Venues



Destination Management Performance

Destination Strategy
Policy & Certification
Governance
Staff Engagement & Capacity Building
Measurement and Reporting
Sales and Marketing
Client Support
Accessibility
Community Action & Collaboration



Find out more about our methodology, criteria and data verification [here](#)

Ownership : The GDS-Index is not owned by any one organisation. It is operated as a multi-stakeholder partnership founded and endorsed by IMEX, MCI, the International Congress and Convention Association (ICCA) and European Cities Marketing. Gubi Consulting and Guy Bigwood is responsible for the management of the Secretariat. For more [information](#).