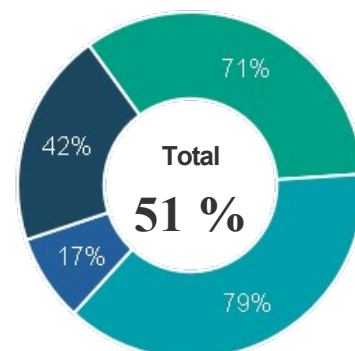
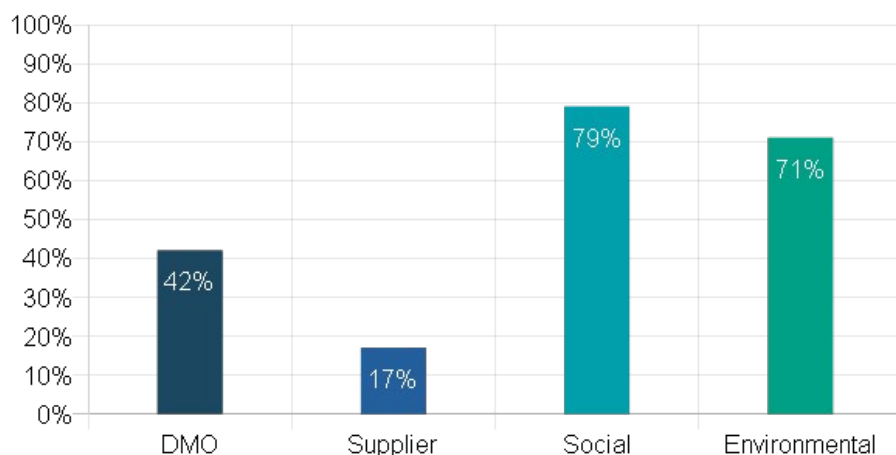


Sapporo 2019 GDS-Index Report

Performance Overview (2019)

● DMO ● Supplier ● Social ● Environmental



DMO Performance Highlights

The G8 Hokkaido Toyako Summit 2008 that paid an intensive focus on the environmental issues, left behind a strong legacy in Sapporo, which made the Eco Capital Sapporo Declaration the same year. Since then, sustainability has been playing a central role in the city's policies, making Sapporo a leading destination among Japanese cities, which has also been nominated the SDGs Future City by the Government of Japan.

Does [DMO] have a Sustainability Strategy?



Does [CITY] have a sustainable destination certificate?

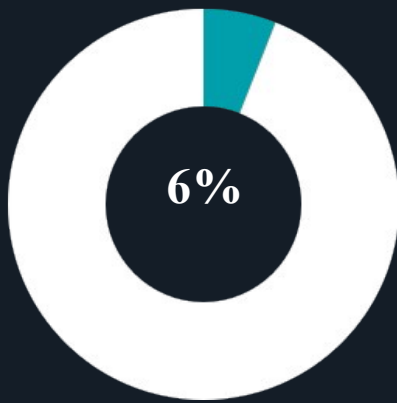


Does [DMO] report on its sustainability performance?

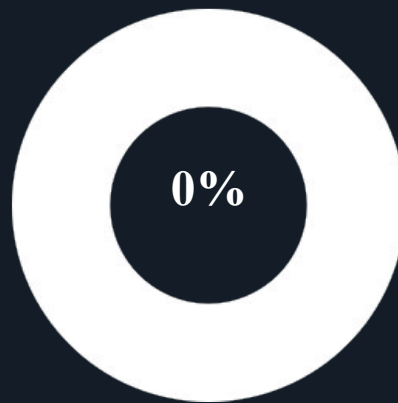


Supplier Performance Highlights

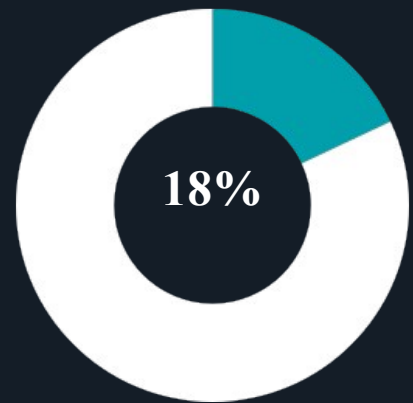
Sapporo Convention Bureau has been contributing to the concept of sustainable meetings and events by actively promoting the environmentally-conscious operations and practices through its Sustainable Action Initiative.



OF SUSTAINABILITY CERTIFIED
HOTELS



OF SUSTAINABILITY CERTIFIED
VENUES



OF SUSTAINABILITY CERTIFIED
PCOS/DMCS

Social Performance Highlights

Nationwide surveys consistently rank Sapporo as Japan's most desirable city to live in. It is no surprise to the residents, who enjoy the advantages of big-city living with the majesty of the stunning natural environment of Hokkaido. Apart from its compact structure, Sapporo offers a convenient public transportation system, including subway which boasts various technologically advanced features such as noise-reducing rubber tires, as well as a bicycle sharing system – Porocle.

SDG IMPLEMENTATION SCORE



SCORE ON SOCIAL PROGRESS INDEX

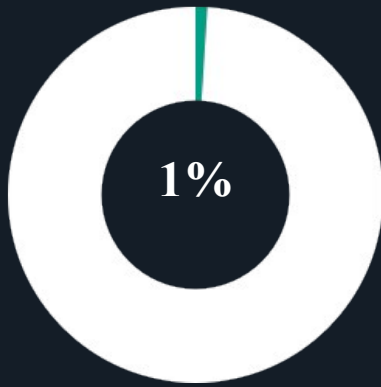


SCORE ON CORRUPTION PERCEPTION INDEX

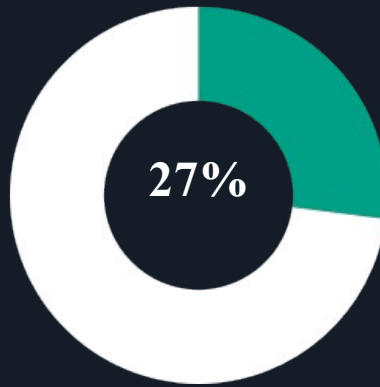


Environmental Performance Highlights

Located on Japan's northernmost island of Hokkaido, Sapporo is not just at the top of Japan geographically speaking. With a population of 1.9 million, comparable to world capitals such as Paris, Vienna and Barcelona, and with an area the size of Hong Kong, Sapporo is Japan's fifth largest metropolis, over 60% of which is covered by greenery and 7 meters of snow for the period of 132 days a year. In fact, one of the landmarks of Sapporo - Moerenuma Park was built on a waste landfill, while the park's signature and one of the city's unique venues - Glass Pyramid uses a snow cooling system, a unique environmental feature that has been adopted by the city's New Chitose Airport. The former host of Asia's first winter Olympics has also been a longtime frontrunner of local production-local consumption, with an overwhelming food sufficiency rate of 208%, which is five times more of Japan's average, giving the destination its reputation and brand value as Japan's leading gourmet city, not to mention its beer.



OF ELECTRICITY FROM RENEWABLES



OF WASTE RECYCLED

289 ha

HECTARES OF GREEN AREA PER 100
000 POPULATION

For more information

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Organisation : Sapporo Convention Bureau (<https://www.conventionsapporo.jp/>)

About the GDS-Index

The Global Destination Sustainability Index ([GDS-Index](#)) is a destination level programme that measures, benchmarks and improves the sustainability strategy and performance of meetings, events and business tourism destinations. The mission of the programme is to engage, inspire and enable destinations to become more sustainable places to visit, meet in and thrive in.

Criteria : The 2019 GDS-Index uses 70 indicators that evaluate the destinations across four key areas and against the UN Sustainable Development Goals:



City Environmental Performance

Climate, Energy and Emissions
Waste
Air Quality
Water
Transportation
Green Areas



City Social Performance

Sustainable Development Goals (SDGs)
Corruption
Social Progress
Transportation
Overtourism



Supplier Performance

Hotels
Airport
Agencies (PCOs & DMCs)
Restaurants
Venues



Destination Management Performance

Destination Strategy
Policy & Certification
Governance
Staff Engagement & Capacity Building
Measurement and Reporting
Sales and Marketing
Client Support
Accessibility
Community Action & Collaboration



Find out more about our methodology, criteria and data verification [here](#)

Ownership : The GDS-Index is not owned by any one organisation. It is operated as a multi-stakeholder partnership founded and endorsed by IMEX, MCI, the International Congress and Convention Association (ICCA) and European Cities Marketing. Gubi Consulting and Guy Bigwood is responsible for the management of the Secretariat. For more [information](#).