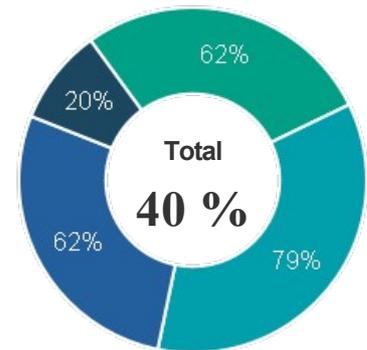
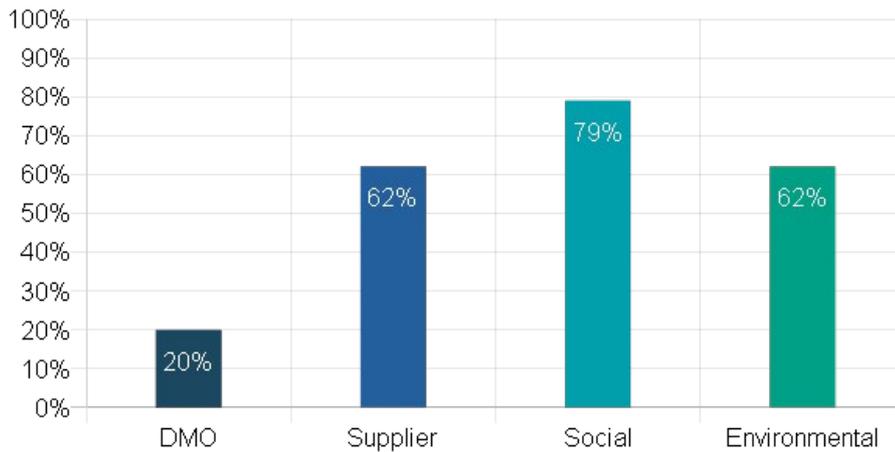


The Hague 2018 GDS-Index Report

Performance Overview (2018)

● DMO ● Supplier ● Social ● Environmental



DMO Performance Highlights

Does [DMO] have a Sustainability Strategy?



Does [CITY] have a sustainable destination certificate?

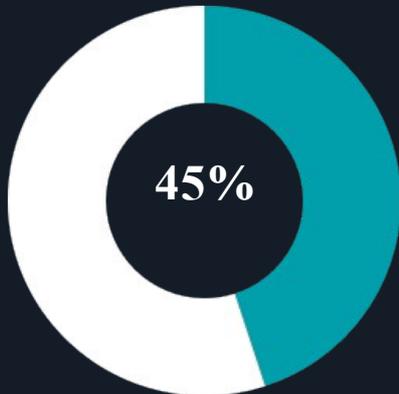


Does [DMO] report on its sustainability performance?

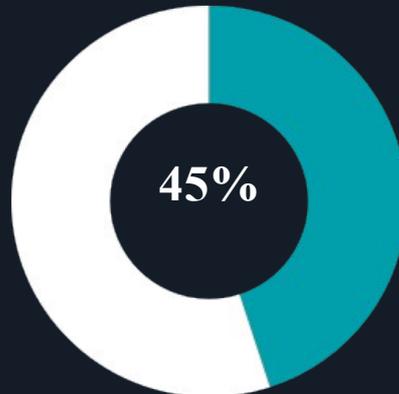


Supplier Performance Highlights

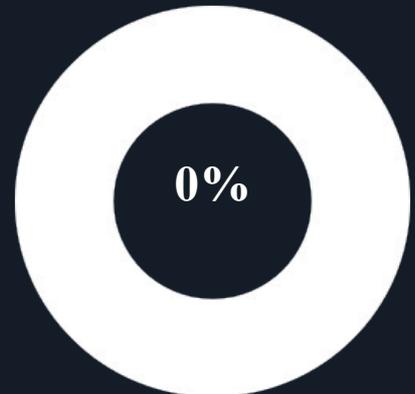
There are a number of factors that contribute to the sustainability of conferences and meetings in The Hague. First of all the Hague is a compact and convenient city with all of its locations easily reachable by public transportation, which is modern, comfortable and largely runs on electricity. Secondly, most of the hotels and venues have already made huge steps towards sustainability, or are well on the way. A good example is a programmed set by the city's largest convention center, The World Forum, who have not only implemented a wide range of initiatives on climate and social sustainability but consult and support event organizers who would like to make sure that their event at this location is sustainable and leaves a positive legacy.



OF SUSTAINABILITY CERTIFIED
HOTELS



OF SUSTAINABILITY CERTIFIED
VENUES



OF SUSTAINABILITY CERTIFIED
PCOS/DMCS

Social Performance Highlights

As the capital of The Netherlands, The Hague leads by example in developing and implementing many social sustainability programmes. The main focus is on four factors of social sustainability development: social capacity (the ability of the citizens to have skills and have access to facilities that will enable them to achieve good living standards), living conditions, participation and social connection. The Hague implements a series of initiatives to ensure continuous development in all of these factors, with an ambition to reach not only high overall quality of life but to achieve impactful social sustainability across all of the city neighborhoods.

CORRUPTION PERCEPTION RANKING

#9

WORLD BANK INEQUALITY INDEX
SCORE

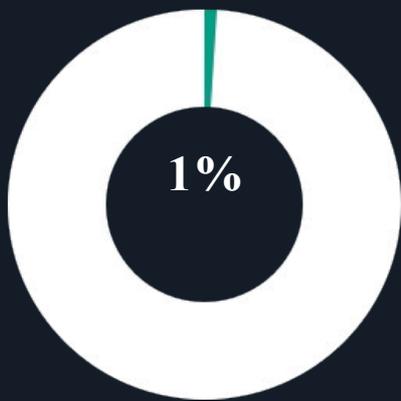
#28

GENDER INEQUALITY INDEX RANKING

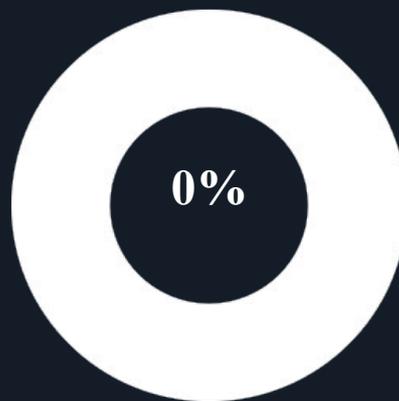
#7

Environmental Performance Highlights

The Hague aims to be climate neutral by 2040, 10 years before ahead of the goal set of the whole country of The Netherlands. The main strategy for the city is to connect this ambitious goals to the many initiatives that are already taking place among residents, businesses and institutions and to stimulate the joint effort to multiply the effect. The strategy will make a significant contribution towards making the Hague a forward-looking, attractive city with low housing costs for residents, a favorable business climate and an efficient and inspiring destination for conventioners. Many steps have already been taken in developing in energy-efficient housing, building renewable energy sources and climate-proofing the city. Located by the sea, The Hague sees many excellent opportunities to developing sustainability in the water sector. As the first important phase towards becoming a water-smart city, The Hague has already piloted a project to remove the plastic soup in the oceans.



OF ELECTRICITY FROM RENEWABLES



OF WASTE SENT
TO LANDFILL

480 ha

HECTARES OF GREEN AREA PER 100
000 POPULATION

For more information

Contact : Bas Schot (b.schot@thehague.com)

Organisation : The Hague Convention Bureau ()

About the GDS-Index

The Global Destination Sustainability Index ([GDS-Index](#)) is a destination level programme that measures, benchmarks and improves the sustainability strategy and performance of meetings, events and business tourism destinations. The mission of the programme is to engage, inspire and enable destinations to become more sustainable places to visit, meet in and thrive in.

Criteria : The 2019 GDS-Index uses 70 indicators that evaluate the destinations across four key areas and against the UN Sustainable Development Goals:

City Environmental Performance

- Climate, Energy and Emissions
- Waste
- Air Quality
- Water
- Transportation
- Green Areas



City Social Performance

- Sustainable Development Goals (SDGs)
- Corruption
- Social Progress
- Transportation
- Overtourism



Supplier Performance

- Hotels
- Airport
- Agencies (PCOs & DMCs)
- Restaurants
- Venues



Destination Management Performance

- Destination Strategy
- Policy & Certification
- Governance
- Staff Engagement & Capacity Building
- Measurement and Reporting
- Sales and Marketing
- Client Support
- Accessibility
- Community Action & Collaboration



Find out more about our methodology, criteria and data verification [here](#)

Ownership : The GDS-Index is not owned by any one organisation. It is operated as a multi-stakeholder partnership founded and endorsed by IMEX, MCI, the International Congress and Convention Association (ICCA) and European Cities Marketing. Gubi Consulting and Guy Bigwood is responsible for the management of the Secretariat. For more [information](#).