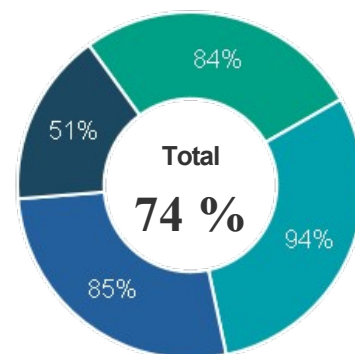
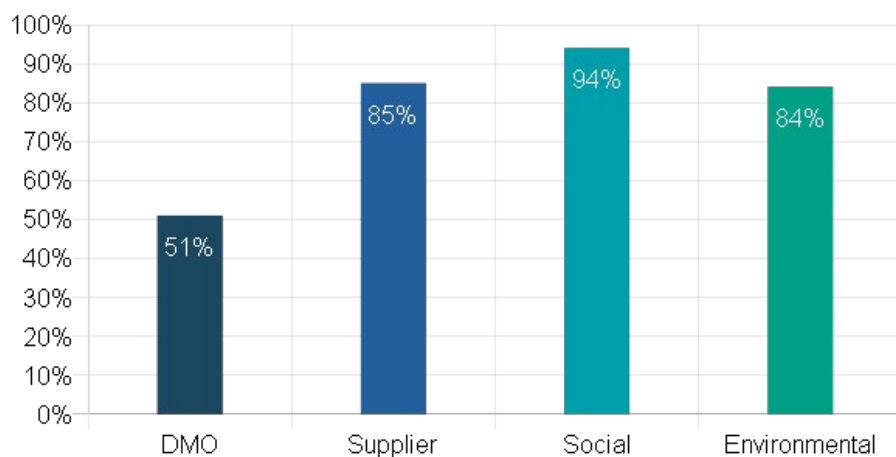


Uppsala 2019 GDS-Index Report

Performance Overview (2019)

● DMO ● Supplier ● Social ● Environmental



DMO Performance Highlights

Does [DMO] have a Sustainability Strategy?



Does [CITY] have a sustainable destination certificate?

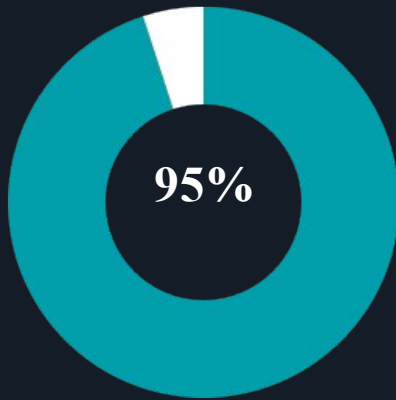


Does [DMO] report on its sustainability performance?

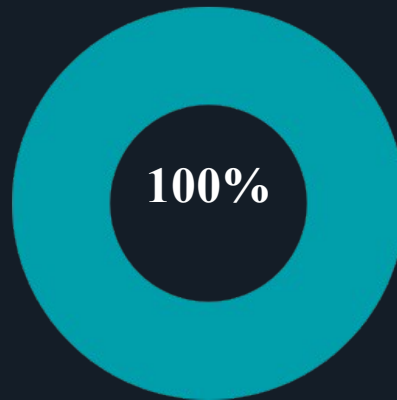


Supplier Performance Highlights

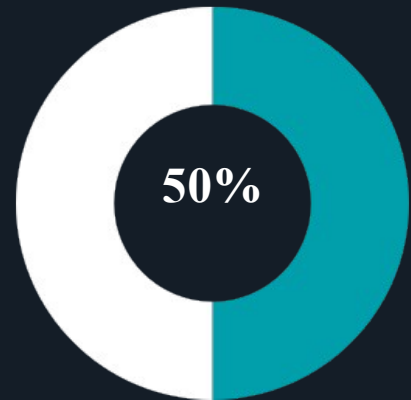
Uppsala as one of the founding partner in ICCA Scandinavia Sustainability Index has done quite well in achieving good results and top positions in the ranking. The sustainable work of the local meetings industry is very goal oriented and the Convention Bureau together with it's industry partners work for continous progress and leadership in the matter. We have followed the example of the municipallity in setting high goals for the convention bureau, partners and our common projects. We are most proud of engaging the accual local hosts and meetings ambassadeurs in the work of environmental, social and economical sustainabilty. Together with them we meet up in forums over the year to discuss how we all can help to progress and perform better. We aim to have all major events and congresses certified already in 2017 and we hope to get the industry to involve in social sustainability events over the year to come. 100% of the convention centres and 88% of the hotels rooms are eco-certified.



OF SUSTAINABILITY CERTIFIED
HOTELS



OF SUSTAINABILITY CERTIFIED
VENUES



OF SUSTAINABILITY CERTIFIED
PCOS/DMCS

Social Performance Highlights

Uppsala has over the last year started to work with local partners of social sustainability programs and to communicate towards local meeting planners and meeting hosts to set an example and act upon supporting local initiatives when organising their meetings and events. We arrange sustainability forums for the hosts to meet with local charities and social projects and we send out a quarterly newsletter to the about 550 local hosts at the universities, the university hospital, the municipallity and other local associations representatives with more information and contact details.

SDG IMPLEMENTATION SCORE

85%

SCORE ON SOCIAL PROGRESS INDEX

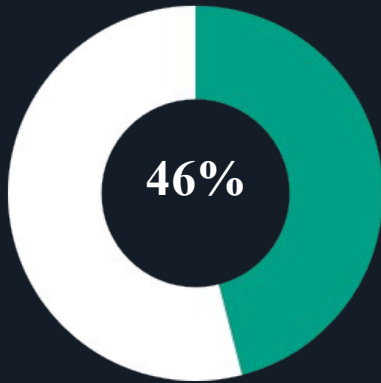
89%

SCORE ON CORRUPTION PERCEPTION INDEX

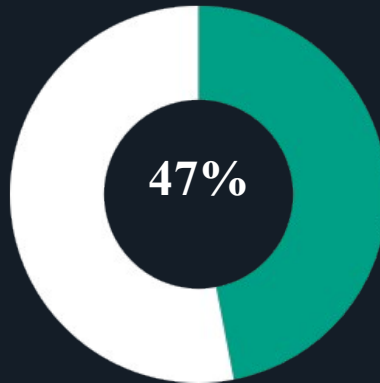
85%

Environmental Performance Highlights

Uppsala has high ambitions when it comes to environmental work and strive to accomplish it's main goals in accordance to the environmental and climat plan for 2014-2023. To mention but a few of the goals/ * by 2020 reduce the green house emissions by another 30%, * All renewable and climate neutral heating by 2020, * Solar energy to 30 MW by 2020, * All transportation owned or financed by the city shall be fossile fueled only by 2020, * The citys energy use should be unchanged in year 2020 when compared to the amount in 2014 *100% ecological food by all publicly funded functions in 2023, such as childcare, schools and elderly homes, to name but a few. 100% of the convention centres and 88% of the hotels rooms are eco-certified.



OF ELECTRICITY FROM
RENEWABLES



OF WASTE
RECYCLED

3,000 ha

HECTARES OF GREEN AREA PER 100
000 POPULATION

For more information









Contact : Anna Lindström (anna.Lindstrom@destinationuppsala.se)

Organisation : Uppsala Convention Bureau (<https://destinationuppsala.se/en/uppsala-convention-bureau/organize-event/ecological-social-sustainability/>)

About the GDS-Index

The Global Destination Sustainability Index ([GDS-Index](#)) is a destination level programme that measures, benchmarks and improves the sustainability strategy and performance of meetings, events and business tourism destinations. The mission of the programme is to engage, inspire and enable destinations to become more sustainable places to visit, meet in and thrive in.

Criteria : The 2019 GDS-Index uses 70 indicators that evaluate the destinations across four key areas and against the UN Sustainable Development Goals:

 <h3>City Environmental Performance</h3>	 <h3>City Social Performance</h3>	 <h3>Supplier Performance</h3>	 <h3>Destination Management Performance</h3>
<p>Climate, Energy and Emissions Waste Air Quality Water Transportation Green Areas</p> 	<p>Sustainable Development Goals (SDGs) Corruption Social Progress Transportation Overtourism</p> 	<p>Hotels Airport Agencies (PCOs & DMCs) Restaurants Venues</p> 	<p>Destination Strategy Policy & Certification Governance Staff Engagement & Capacity Building Measurement and Reporting Sales and Marketing Client Support Accessibility Community Action & Collaboration</p> 

Find out more about our methodology, criteria and data verification [here](#)

Ownership : The GDS-Index is not owned by any one organisation. It is operated as a multi-stakeholder partnership founded and endorsed by IMEX, MCI, the International Congress and Convention Association (ICCA) and European Cities Marketing. Gubi Consulting and Guy Bigwood is responsible for the management of the Secretariat. For more [information](#).