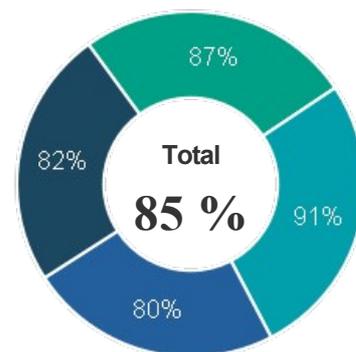
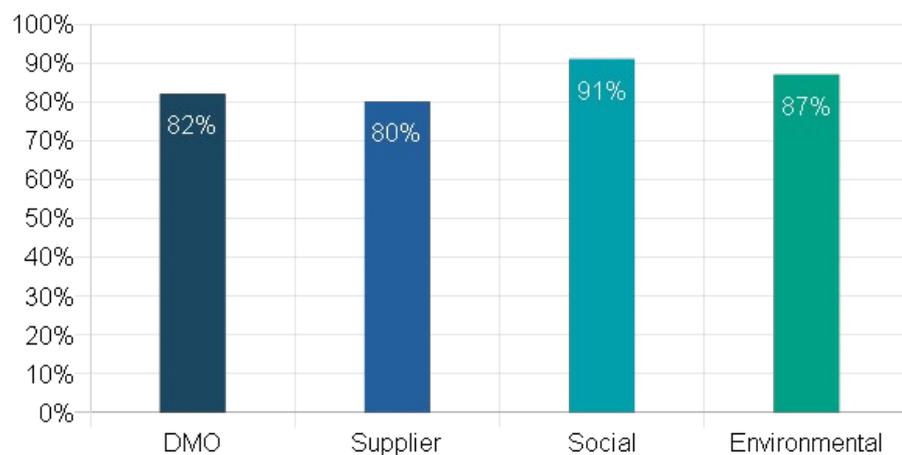


# Zurich 2019 GDS-Index Report

## Performance Overview (2019)

● DMO ● Supplier ● Social ● Environmental



## DMO Performance Highlights

- Does [DMO] have a Sustainability Strategy?

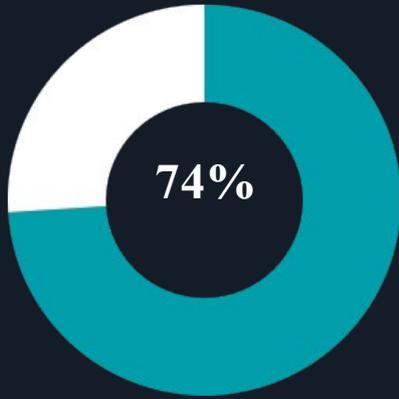
✓
- Does [CITY] have a sustainable destination certificate?

✓
- Does [DMO] report on its sustainability performance?

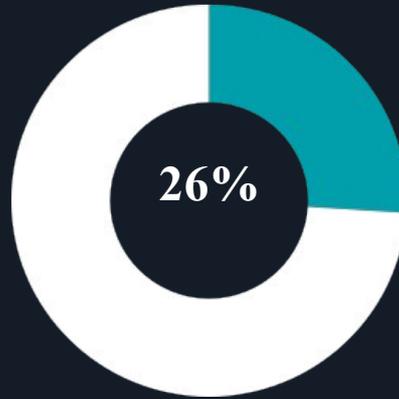
✗

## Supplier Performance Highlights

In addition to security, Zürich Airport is a further, major benefit for Zürich as a congress location. It is a key international hub for arrivals and departures in the immediate vicinity. The city of Zürich is easy and straightforward to reach by public transport. All congress venues and the great majority of hotels are close to one another. 98 per cent of the hotels are less than half an hour away from a congress location. 50 per cent of hotel rooms in Zürich hold a sustainability certificate from a recognised label. For people attending fairs and congresses, there are numerous options to experience the sustainable commitment of destination Zürich or to explore them in a resource-saving manner thanks to the programme of activities offered by Zürich Tourism. Numerous city bikes, e-bikes and kids bikes are available free of charge in the city of Zürich. This allows the city to be explored in an environmentally sustainable way during a meeting break.



OF SUSTAINABILITY CERTIFIED  
HOTELS



OF SUSTAINABILITY CERTIFIED  
VENUES



OF SUSTAINABILITY CERTIFIED  
PCOS/DMCS

## Social Performance Highlights

The city of Zürich has seen lively construction development over the past decade. On 22 January 2014, the threshold of 400,000 inhabitants was passed. Since 2005, the population has grown by more than 35,000, and nearly 60,000 new jobs have been created. The city is clearly an attractive place to live and work. According to forecasts, this growth will continue in the coming years. Zürich offers a high quality of life, the population is satisfied and its social cohesion is strong. The city of Zürich has defined 21 indicators in the areas of business, environment and society, which it considers to be important with regard to a comprehensive view of the city's development. The social indicators include the following: quality of life, social security, security, equal opportunities for men and women, people with disabilities, work-life balance, integration of the foreign population and cross-regional solidarity. The city of Zürich comes second in the Mercer Ranking of 2016, which rates the quality of life of cities.

### SDG IMPLEMENTATION SCORE

79%

### SCORE ON SOCIAL PROGRESS INDEX

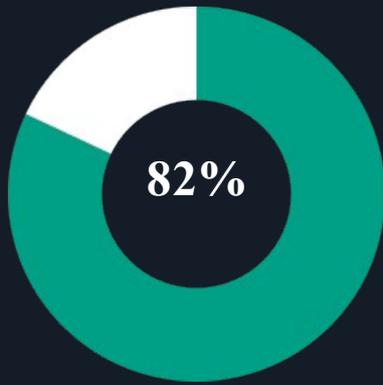
90%

### SCORE ON CORRUPTION PERCEPTION INDEX

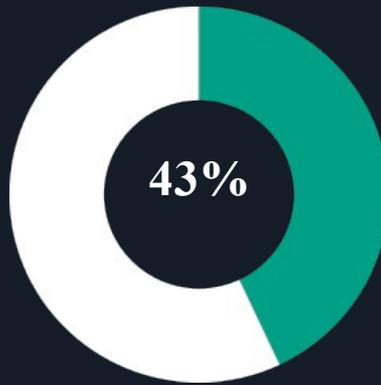
85%

## Environmental Performance Highlights

With a huge majority of 76.4% of yes votes, the population of Zürich said yes to sustainable development and to the 2000-watt society in 2008. Specifically, this means that Zürich aims to reduce its energy consumption to 2000 watts per person and its CO2 emissions to one tonne per person and year by 2050. Since 2008, the targets of the 2000-watt society and nuclear phase-out have been anchored in municipal regulations. The city of Zürich is committed to reaching these ambitious targets in various ways. It promotes efficient energy use and the use of renewables, such as environmental heat, solar power, solar collectors or district heat with financial incentives and consultation. In terms of mobility, it has an attractive range of environmentally friendly means of public transport, and it acts as an example when it comes to its own properties. The city of Zürich has been honoured with the European Energy Award@GOLD for its energy performance and in the use of renewables. It also comes top in the ranking of the Arcadis Sustainable Cities Index.



OF ELECTRICITY FROM  
RENEWABLES



OF WASTE  
RECYCLED

**943 ha**

HECTARES OF GREEN AREA PER 100  
000 POPULATION

For more information

Contact : Uta Kroll ([congress@zuerich.com](mailto:congress@zuerich.com))

Organisation : Zürich Tourism ()

About the GDS-Index

The Global Destination Sustainability Index ([GDS-Index](#)) is a destination level programme that measures, benchmarks and improves the sustainability strategy and performance of meetings, events and business tourism destinations. The mission of the programme is to engage, inspire and enable destinations to become more sustainable places to visit, meet in and thrive in.

**Criteria** : The 2019 GDS-Index uses 70 indicators that evaluate the destinations across four key areas and against the UN Sustainable Development Goals:

**City Environmental Performance**

- Climate, Energy and Emissions
- Waste
- Air Quality
- Water
- Transportation
- Green Areas



**City Social Performance**

- Sustainable Development Goals (SDGs)
- Corruption
- Social Progress
- Transportation
- Overtourism



**Supplier Performance**

- Hotels
- Airport
- Agencies (PCOs & DMCs)
- Restaurants
- Venues



**Destination Management Performance**

- Destination Strategy
- Policy & Certification
- Governance
- Staff Engagement & Capacity Building
- Measurement and Reporting
- Sales and Marketing
- Client Support
- Accessibility
- Community Action & Collaboration



Find out more about our methodology, criteria and data verification [here](#)

**Ownership** : The GDS-Index is not owned by any one organisation. It is operated as a multi-stakeholder partnership founded and endorsed by IMEX, MCI, the International Congress and Convention Association (ICCA) and European Cities Marketing. Gubi Consulting and Guy Bigwood is responsible for the management of the Secretariat. For more [information](#).